Why Panel Shows Are 'Rigged'

TV GUIDE®

LOCAL PROGRAM LISTINGS
WEEK OF JANUARY 15-21

15¢

They've Got A Secret

TV's BEST, MOST COMPLETE PROGRAM LISTINGS

as we see it

Just as sure as shooting, some readers are going to be indignant with us this week for revealing that there is a modicum of what can best be termed "rigging" behind many of television's popular panel shows.

"Why," we'll be asked, "are you ruining these shows for us? If we're being fooled—fine. We like it that way. But don't destroy our fun."

The chief reason we're publishing the story is to debunk—finally—rumors that panel shows are completely phony and that the panelists are supplied with all the answers in advance. We've all heard such rumors, so TV GUIDE went after the facts.

The facts, as this week's story points out, are that there really is some pre-show rigging. The purposes behind the rigging, however, are to make certain that the program will be entertaining and that guests' feelings will not be hurt. No answers are given; there is no dishonesty; and nothing is taken from the spontaneity of chitchat between panelists, moderators and guests.

Still, some readers will resent knowing that even a few arrangements are made beforehand to guarantee a good show. We'd like to hear from them. We'd also like to hear from readers who want to know more of the real background of television. If they will specify which shows interest them most, and what facts they want to know, we will do our best to get the answers.

Television has no deep, dark secrets that must be kept from viewers. By its very nature, though, it does embrace a world of interesting background information that we will continue to pass on to you.

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TV Teletype*

NEW YORK Bob Stahl reports:

Studio One blasts into outer space Jan. 24 when it presents "It Might Happen Tomorrow," an original play by CAREY WILBER, about the first man to attempt an interplanetary flight . . . In March, Studio One will stage "The Story of Marguerite Higgins," about the New York Herald-Tribune foreign correspondent. BETTY FURNESS may leave her refrigerators for that night to play the title role.

* * *

CBS explained that public demand prompted it to retain Life with Father Tuesday nights, instead of dumping it in favor of the originally announced Adventures of the Kingfish. One industry wag observed wryly, "We could hear the public shouting in the streets."

* * *

One more move may still be in store for CBS' Tuesday night lineup.. Talk now is that the new PHIL SILVERS show may replace Danger, which would be canceled . . . GERTRUDE BERG plays a return engagement on U. S. Steel Hour Feb. 1, as star of a drama titled "Six O'Clock Call."

* * *

ABC hopes to head out to the hinterlands for a new folk-music program starring RED FOLEY. The hour-long show Ozark Jubilee will originate from Springfield,Mo., Saturday nights starting Jan. 22--but only if TV relay facilities are available from Springfield to New York.

* * *

MAX LIEBMAN's Feb. 12 "spectacular" may be pre-empted so that NBC can present the movies' annual Academy Award presentations from Hollywood . . . FRED ASTAIRE Dance Studios mulling a TV show a la ARTHUR MURRAY. But there's little chance that ASTAIRE himself would lend anything to the program except his name.

* * *

Sponsor of the Sunday night CBS period that formerly housed Honestly, Celeste! has abandoned its search for a new live show as replacement. An anthology of 26 half-hour telefilms takes over the time starting Jan. 30.

* * *

With MILTON BERLE's auto sponsor switching to JACKIE GLEASON next fall, it's rumored that a cigaret company will adopt UNCLE MILTIE . . . The auto company, incidentally, has invited GLEASON to design his own car, putting anything into it he wants, and it will be built especially for him . . . JACK LESCOULIE is least affected by the sponsor switch. He's official announcer this year for both the GLEASON and the BERLE shows.

* * *

Big Top will be playing in cramped quarters this week. Instead of a mammoth Philadelphia Armory from which it has been televised, the show will emanate Saturday from a CBS theater studio in New York so that it can be staged in color.

**Trade-mark, Teletype Corp.*

HOLLYWOOD Dan Jenkins reports:

BETTY GRABLE and HARRY JAMES reportedly are one dot away from a dotted-line signature for an alternating-week series of their own for CBS . . . Tagline on the description of a house at a Pacific Palisades, Calif., real estate office: "You can't hardly get them no more."

* * *

Apr. 17 is the starting date for the Sunday afternoon reruns of I Love Lucy on CBS . . . BOB HOPE will appear on an upcoming Person to Person episode, with ED MURROW. And that show henceforth will lean more and more on show-business personalities.

* * *

LIBERACE's doctor has issued a flat order: no more work until Feb. 1, cut out smoking, take off 31 pounds. Diagnosis: tired heart . . . Lux could have had GLORIA SWANSON for its Video Theater version of "Sunset Boulevard"--for $7500, plus a lot of extras. Top Lux price is $3000. So MIRIAM HOPKINS played the part.

* * *

ABC is working out plans for WALT DISNEY to do an hour-long, five-a-week daytime show from his new amusement park, "Disneyland," starting next fall . . . Climax! will do a dramatization of French Premier MENDES-FRANCE's World War II escape from a Vichy prison camp.

* * *

JACK FASCINATO, for years the musical genius behind Kukla, Fran & Ollie, has moved to Hollywood and is now musical director of NBC's new Tennessee Ernie Show . . . Buffalo Billy, Jr., film series being produced by GENE AUTRY's Flying A Productions, hits the air in March. DICK JONES, of the old Range Rider, stars.

* * *

DONALD O'CONNOR will co-star with BING CROSBY, JEAN-MAIRE and MITZI GAYNOR in a remake of "Anything Goes" . . . Still another film series, Hey, Taxi, goes into production this spring. A cab driver has been signed to pass on all scripts. Honest.

* * *

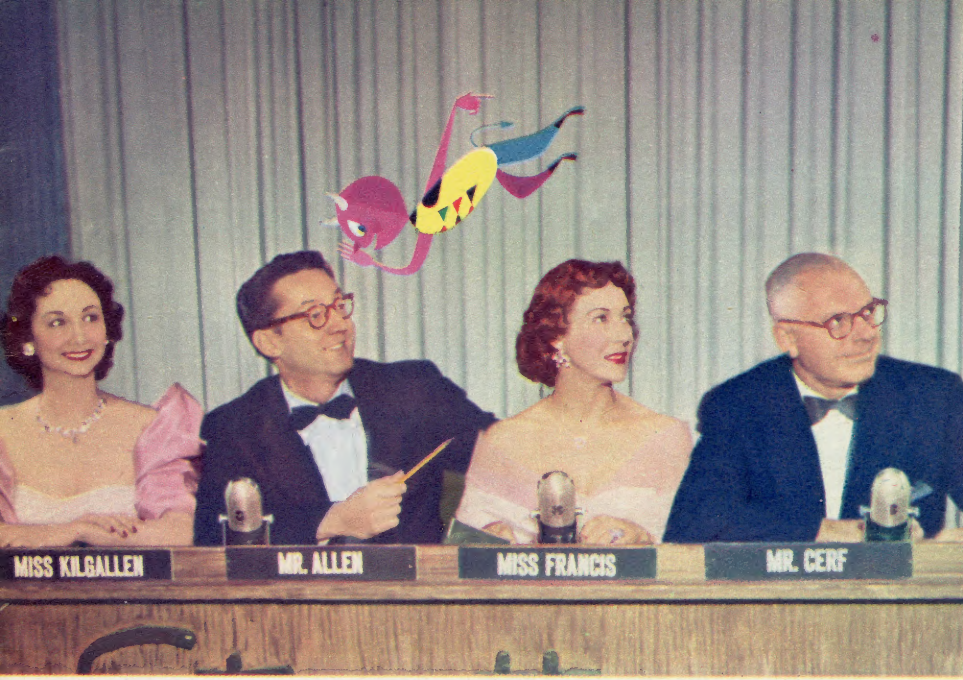
JIMMY DURANTE may do one of his February shows live out of Miami . . . Comedy Hour is also planning to go on location, with upcoming shows scheduled from Miami, New Orleans and Mexico City . . . JOAN SHAWLEE starts a new panel show for NBC on Jan. 30, with JOE FRISCO, MAXIE ROSENBLOOM, JACK HALEY and JACK KIRKWOOD. She is also appearing in the pilot of the network's projected My Man Sing series.

* * *

ZIV, a major producer-distributor of TV films, has bought the American-National Studios here, thus rendering Medic, Fireside Theater, Dear Phoebe and other shows temporarily homeless. They'll all have to move.

* * *

CBS-TV's You Are There is moving here . . . JACK CARSON will do a second U. S. Steel Hour . . . Movie producer SOL LESSER and TV producer JACK DOUGLAS are putting a new film series, I Search for Adventure, into syndication this Saturday. Show is based on films furnished by famed adventurers.



'Loaded' questions are sometimes whispered into ear of *What's My Line* panelist.

Why Panel Shows Are 'Rigged'

Producers Admit Experts Get Advance Information —But There's A Reason

Ever wondered why a TV panelist begins the quizzing of a feminine disc jockey, occupation unknown, with a line like: "Do you take things off for a living?"

Or why panelists always seem to need more time to guess a celebrity's secret than that of John Q. Citizen?

There's a simple explanation: Some of TV's "impromptu" panel shows are often not entirely ad lib.

But it's for your entertainment, rather than your bamboozlement, that a degree of deception is practiced on the air. A little advance information goes a long way in making your TV-watching more enjoyable.

Thus, one of the members of the *What's My Line* panel is furnished a stock of questions to throw at guests. This role was assigned to Steve Allen, until he rebelled, arguing that his own spur-of-the-moment questions were funnier; and before Allen, to Hal Block.

Thus, the *I've Got a Secret* panel is told beforehand that certain subjects immediately brought to mind

by certain guests are *not* correct.

Thus, the *Masquerade Party* panel is cautioned against identifying masked guests too quickly.

Thus, on one now-defunct show, panelists were shown a variety of objects in advance, *including* the ones later to be identified on the air. On another, panelists who earned reputations for quick-wittedness because of fluent answers to letters from viewers, actually had hours to prepare their split-second observations.

Mark Goodson, co-owner with Bill Todman of a flock of panel shows, including *What's My Line*, *I've Got a Secret*, and the more recent *What's Going On*, insists that no Goodson-Todman project furnishes answers to anyone. He candidly admits, however, that some of the traps his panelists fall into are devised beforehand.

"Occasionally," he said, "we do plant a question or two, because we know it will result in laughs. Usually, the questions we give throw the panelist further off the track than if he were left alone."

As an example, Goodson cited the instructions Hal Block received when a *What's My Line* guest was a girdle maker. "We told Hal to start the line of questioning as though the guest made something for the kitchen, like an ice box."

Block asked, "Is this product something that can be found in the kitchen?" Big laugh. "Could you put something in it?" Bigger laugh.

Occasionally, the order is reversed, and the big laugh-making act is booked to fit the panel's customary questions. An example: a pants-maker for lamb chops.

"After all this time on the air," said Goodson, "we knew certain questions that the panel invariably asks when a product is involved. The opening gambit usually runs like this:

Masquerade Party's Ilka Chase, Buff

'Can you find the product in the house?' 'Is it used by both sexes?' 'Can it be worn?' "

These questions, applied to a couturier for lamb chops, produced loud yocks.

Most of the panel shows have their own sets of rules.

On *I've Got a Secret*, for instance, where there's always a secret-harboring celebrity guest, the panelists are discreetly advised that it would be mighty nice if the famous face were kept on TV screens a good while.

Panelists also are told not to be in a hurry to give what they judge to be the correct answer. For one thing, it's pointed out, nobody ever remembers afterward who guessed what, so a fine guessing record has no particular value. For another thing, a quickly-guessed correct answer raises charges of "Fix!"

That's why Garry Moore recently asked Henry Morgan to explain how he guessed at breakneck speed that a guest had fainted three times en route to the altar.

To prevent touchy situations on the air, panelists are sometimes told what things do *not* constitute *I've Got a*

Cobb, Ogden Nash eye Peter Donald.

Secret secrets. They're cautioned never to mention a physically-handicapped guest's infirmity. When Inspector Fabian, of Scotland Yard, was a recent guest, it was stressed beforehand that no reference was to be made to his newspaper coverage of the Sheppard murder trial.

Another "house rule" on *I've Got a Secret* is that all questioning on sports subjects is to start with Jayne Meadows, whose lack of knowledge invariably draws laughs.

Conversely, on *What's My Line*, according to Goodson, "We never start with Dorothy (Kilgallen), because she's too quick-witted.

"Actually, in order to make the show look honest, we've had to give instructions to the entire panel to slow down and not take any quick guesses. Dorothy has a remarkable intuition and, at the beginning, she used to make snap judgments that were more often right than wrong.

"And every time, we'd receive thousands of letters crying, 'Fix!'"

Buff Cobb, who regularly holds down a chair on ABC-TV's *Masquerade Party*, claims that planted questions are more hindrance than help in trying to determine the identity of a lavishly camouflaged guest.

"On *Masquerade*," she reports, "we're given two things in advance. We're told what the disguises will be, and we're also given certain questions to ask specific guests. The questions get laughs, but we never have the faintest idea why.

"Also, the panelist who starts each round of questions is not supposed to make a guess until at least a minute rolls by."

The latter rule stems from the night Gloria Swanson spent some two hours in the make-up chair being converted into Charlie Chaplin. The panel guessed her identity almost immediately and Miss Swanson, make-up and all, furiously stomped out of the studio.

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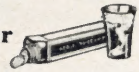

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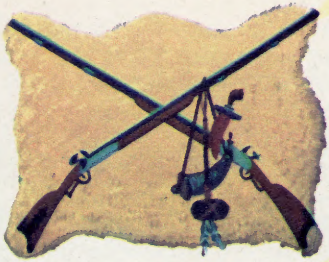

Walt Disney's

Frontierland

THIRD OF A SERIES

Out of the stuff of which legends are made—the real and the fabled heroes who people the rich folklore of America—Walt Disney has fashioned Frontierland, a more-than-fitting companion to the other segments of his *Disneyland* program. A few of the characters he is using—some real, some imaginary—are sketched on these pages.

Next Week: Adventureland

Marcus Whitman—religious leader who rode horseback from Oregon to Boston.

Maj. John Powell—first to navigate Colorado River through the Grand Canyon.

Zorro—legendary Californian who fought the people's Spanish oppressors.

Joaquin Murrieta—California Robin Hood who harried rich to help poor.

Sacajawea—the Indian woman who led Lewis and Clark to the Pacific Ocean.

Paul Bunyan—the powerful logger of song and story, and his great ox, Babe.

Pecos Bill—coyotes reared this Western hero—'toughest critter west of the Alamo.'

Davy Crockett—Tennessee hunter, Indian fighter, Congressman and Alamo hero.

Illustrations Copyright By Walt Disney Prod.

Hiawatha—Great Lakes region Indian whose feats are told by many tribes.

Johnny Appleseed—really John Chapman, spreader of gospel and apple trees.

Febold Feboldson—on his Nebraska corn the hot sun shone and lo, popcorn!

Mike Fink—lusty king of the Ohio and Mississippi River keel-boat men.

Ichabod Crane—Sleepy Hollow schoolmaster who met the Headless Horseman.

Br'er Rabbit—the smart and sassy hero of Uncle Remus tales, folklore of the South.

Jean Lafitte—pirate, smuggler and slave trader who aided U.S. in War of 1812.

Stormalong—he stood four fathoms high, this greatest of all the whalers.

Queen Helen

CELEBRITIES HONOR FIRST LADY OF STAGE WHO'S PROVING HER MASTERY OF TV, TOO

Hostess Joan Crawford, Oscar Hammerstein greeting Helen Hayes.

Helen Hayes, who wears the title of First Lady of the Stage with the reluctant dignity of a tomboy whose parents insist she put up her hair, will soon be celebrating her 50th anniversary as an actress.

But the tiny wren of a woman still bustles around the countryside, working like fury and trying to avoid holding court, despite the insistence of her friends. (Pictures on these pages show what happened at a Hollywood theater and at Joan Crawford's reception for her, when stars by the hundreds poured in to do her honor.)

In the last few months, she opened Hollywood's new Huntington Hartford theater with a four-week sell-out of "What Every Woman Knows," then the night after closing appeared on CBS' *Light's Diamond Juvilee.* That same night she rushed to San Francisco for a run of "What Every Woman Knows," then back to New York to appear on *Best of Broadway's* "Arsenic and Old Lace."

She has been going like this since the age of five, when she portrayed Prince Charles in "The Royal Family." Ther came plays by the score, and movies; among them "The Sin of Madelon Claudet," which won her an Academy Award. In TV, she has ranged from *Omnibus* to *U.S. Steel Hour* to the *Jack Benny Show.*

What does she think of television, to which she has taken with all the enthusiasm of a true artist?

"I, who have been accused of having good taste, think television is terribly exciting," she says emphatically. "We watch it at our house constantly —three and four hours at a stretch sometimes. Some people call it 'theater in a breadbox,' but I love it."

She also loves doing it, particularly doing it live.

Jack Benny: a favorite of Helen's.

Judy Garland, theater-owner Huntington Hartford join gala reception.

Liberace paying her his respects. ▶

A Vintage Year For Sherry

MISS JACKSON, AT 12, IS ONE OF TV'S ABLEST ACTRESSES

This is a vintage year for Sherry—Sherry Jackson, that is—who's winning all sorts of praise for her emoting as Danny Thomas' daughter in ABC's *Make Room for Daddy.* For instance, one Hollywood trade paper recently dubbed her "as adorable and capable a young actress as TV or films have offered."

Pound for pound, 12-year-old Sherry is quite possibly the most experienced actress in all of Hollywood. Outside *Daddy,* she's made her mark in more than 30 motion pictures and a considerable number of TV shows, including *Fireside Theater, Ford Theater, Private Secretary, Toast of the Town, Lux Video Theater* and *Cavalcade of America.*

Sherry was born in Wendell, Idaho, but her family moved almost immediately to Hollywood. When she was six, she was spotted by the driver of a sight-seeing bus, an ex-actor, who gave her mother the name of an agent. Sherry promptly landed a role in "You're My Everything," with Anne Baxter and Dan Dailey.

Five years and 29 films later she had won three major awards, including one from the Federation of Women's Clubs as "Best Child Actress of 1952-53."

She gets along fine with seven-year-old Rusty Hamer on the *Daddy* set and apparently couldn't care less that he is the big scene-stealer of the two. With her, it's strictly business.

Wisconsin Edition

Wisconsin Dateline

TV's Week: Last Friday WTVW (12), Milwaukee's newest TV station, was sold to the Hearst Corporation for two million dollars subject to approval of the Federal Communications Commission. Hearst publishes the *Milwaukee Sentinel* and owns radio station WISN.

One of the nicest gals in Milwaukee television, is pert Mary Schmidt, who for a long period of time was a fixture on the program schedule of WCAN-TV (25). Last week Mary started a new series called *Kaffee-Klatsch* seen on Mon., Tues., Wed. and Fri. at 4:30 P.M. over her new alma mater WTVW.

Schmidt

WKOW-TV (27) plans to increase its power from 17,000 to 200,000 watts probably at the end of this week.

Ben Hovel is the new genl. manager of channel 27, taking over from Mike Henry who has become a part owner of a new TV station in Boston, Mass. On Feb. 25, Mr. Henry and wife Bobbie will leave for a trip around the world, they expect to be gone from the States at least four months . . . WMTV (33) has added the *Mr. District Attorney* and *Mark Saber* series to its Sunday line-up. The shows are seen at 9:30 P.M. and 10:15 P.M., respectively.

WOKY-TV (19) has started a new series of feature films on on its *Million Dollar Movie* programs seen nightly at 10 P.M. . . . Edmund Lowe fans will be able to see their man in action on *Front Page Detective* now being shown on Wednesdays at 6 P.M. over WCAN-TV.

Captain Hal, WBAY-TV's (2) poular kids show is now on Sunday mornings at 11 A.M. in addition to his weekly telecasts . . . Channel 2's *Cousin Fuzzy* and his gang nearly caused a riot when he mentioned he was going to appear at his new sponsor's auto showroom the following week—nearly 3,000 admirers showed up to welcome Fuzzy and crew . . . WMBV-TV(11) has announced that they are constructing a new TV studio in Green Bay so as to offer complete TV service in that area.

Sunday afternoon at 2 P.M. on channel 33, the station presents *Badger Boxing* with Bern Wooward as MC. It teaches youngsters in the Madison area the manly art of self-defense. The youngest guest was a four-year old paperweight with a good left hook.

channels listed in program section

MILWAUKEE

(4) **WTMJ-TV** (NBC) 720 E. Capitol Dr.

(12) **WTVW** (ABC-Du Mont) Empire Bldg.

(19) **WOKY-TV** (Du Mont) 704 W. Wis. Ave.

(25) **WCAN-TV** (CBS) 5445 N. 27th St.

MADISON

(21) **WHA-TV** (Educational) 600 N. Park St.

(27) **WKOW-TV** (CBS) Gilbert Road

(33) **WMTV** (ABC-NBC-Du Mont) W. Beltline Hy.

GREEN BAY AREA

(2) **WBAY-TV** (CBS-ABC-Du Mont) Green Bay

(11) **WMBV-TV** (NBC) Marinette

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TV Programs

For Week Beginning January 15, 1955

SATURDAY
MORNING

8:30 (25) MOVIE—To Be Announced

9:00 (4) Happy Felton's Gang—Kids
Happy quizzes children from the audience on the films they have just seen.

9:30 (2)(25) Winky Dink and You
Jack Barry and Winky ask their artistic pals to help them by drawing a kangaroo.

(4) Winchell-Mahoney Show
Jerry hatches a masterful plat to escape blame for a broken club-hause window.

10:00 (2) MOVIE—To Be Announced

(4) Smilin' Ed McConnell—Kids

(11) Funny Boners—Quiz

(12) Space Patrol—Adventure
Comm. Buzz Corry and his pals learn the secret of their foe's invisible "web."

(25) Captain Midnight—Film
Capt. Midnight receives a distress call.

10:30 (2)(25) Abbott & Costello—Film

(4)(11) Space Cadet—Kids
The Space Cadets are assigned ta the salar guard's fleet anchorage.

(12) Range Rider—Western

11:00 (2)(25) Big Top—Circus Fun
COLOR Ringmaster Jack Sterling cracks his whip ta bring acts fram New Yark.

(4) What's New in Kitchens

(12) Half Pint Auction—Kids

(33) Focus—Film

11:30 (12) Comedy Time—Kids

11:45 (4) Look at the News

AFTERNOON

12:00 (2) Superman—Adventure

(4) Mr. Wizard—Science

(25) Sky King—Adventure

(33) MOVIE—Drama
Midday Movie: "Vacation Days." The adventures of twa yaungsters an vacation with their teacher. Freddie Stewart stars.

12:25 (19) News—Weather—Sports

12:30 (2) Pigeonholes & Progress

(4) Hot Shot Revue—Music

(12) Chico & Pablo—Film

(19) MOVIE—Drama
Midday Matinee I: "Woman of the Tawn." A newspaperman's rise from sheriff in Dadge City. Claire Trevor, Albert Dekker.

(25) Cartoon Playhouse—Kids

1:00 (2)(27) What in the World
Moderatar: Fraelich Rainey. The panel: Carleton Caon, Alfred Kidder and American Indian specialist Harry Tschopik.

(25) Barker Bill—Kids

(33) MOVIE—Drama
Playhouse at 1: "Mutiny in the Big Hause." A prison chaplain tries ta rehabilitate same canvicts. Charles Bickfard stars.

1:15 (25) Through World's Gateway

1:30 (2)(27) Youth Takes a Stand
High-schaalers debate current issues.

(4) Let's Talk Children—Educ.
A study course in coaperation with Wisconsin State Callege in Milwaukee.

(12) MOVIE—Western
Saturday Matinee I: "River af Destiny."

(19) MOVIE—Drama
Midday Matinee II: "Waman in Brawn." Five Hungarian Jews are falsely accused af murder by a nobleman. Canrad Nagel.

(25) Big Picture—Army Film

2:00 (2) The First Americans—Film

(4)(11) Professional Basketball
The Philadelphia Warriars vs. the Milwaukee Hawks from Milwaukee, Wis. Marty Glickman reparts the actian.

Lineups

Hawks	Warriors
3 Calhaun	4 Murray
4 Diute	5 Dempsey

4 12 19 25 — Milwaukee
21 27 33 — Madison
2 11 — Green Bay Area

5 Share	6 Johnston
6 Holzman	7 Finn
7 Harrison	9 Graboski
9 Pettit	11 Arizin
10 Saul	12 Davis
11 Hitch	14 Brennan
15 Cooper	15 Zawoluk
28 Selvy	17 George
Coach:	Coach:
"Red" Holzman	Eddie Gottlieb

25 27 College Basketball

It's Illinois at Ohio State with Jack Drees reporting the activities of the court.

Lineups

Illinois	OSU
7 Sterneck	3 Millard
9 Plew	4 Ellis
10 Stout	6 Kelley
11 Ridley	8 Ropes
16 Burks	9 Wigton
20 Altenberger	10 Keeling
22 Salle	12 Mitchell
24 Rapp	14 Steagall
27 Dutcher	15 Short
30 Phil Judson	17 J. Miller
32 Brothers	21 C. Miller
33 Schmidt	22 Moshier
34 Paul Judson	23 Dressler
38 Bosnak	24 Freeman
Coach:	Coach:
Harry Combes	Floyd Stahl

2:30 2 Anywhere U. S. A.—Film
12 MOVIE—Comedy

Saturday Matinee II: "Brooklyn Orchid." Business turns good for two men operating a fleet of taxis. William Bendix stars.

19 MOVIE—Mystery

Midday Matinee III: "Thirteenth Man." A crusading district attorney is murdered after he has announced his knowledge of the 13th man in a crime syndicate.

3:00 2 Doctor in Industry—Film
33 MOVIE—To Be Announced

3:30 4 11 To Be Announced
12 MOVIE—Melodrama

Saturday Matinee III: "Windjammer." Subpoenas, yachts, smugglers' ships, and dogs combine in a melodrama.

19 MOVIE—Drama

Midday Matinee IV: "Murder on Diamond

Raw." A drunken ex-policeman attempts to get himself reinstated by tracking down a mysterious jewel fence. Edmund Lowe stars.

25 Talent Unlimited—Variety
27 Rebound Report
3:40 27 Lee Rothman Show
4:00 2 Industry on Parade—Film
Tells the story of American enterprise.
4 To Be Announced
25 MOVIE—Drama
Hollywood Matinee: "Ace of Spades." A playing card figures prominently in an election when it is used for blackmail.
33 Wild Bill Hickok—Western
A country store owner has a one-man crusade against the town loafer's old horse.
4:15 2 Michigan Conservation
4:30 2 MOVIE—To Be Announced
4 Lone Ranger—Western
11 Big Picture—Army Film
A documented report of Communist atrocities in Korea. An interview with returned POW's is part of the feature.
12 Wrestling—Film
33 Smilin' Ed McConnell—Kids
4:45 27 Cartoon Time—Kids
5:00 4 Kit Carson—Western
"Riders of the Hooded League."
11 MOVIE—Western
Adventure Time: "Where Trails Divide."
19 Golden G Ranch—Kids
25 MOVIE—Western
Tales of the West: "El Paso Kid."
27 Winky Dink and You
33 Space Patrol—Kids
5:30 2 Better Living TV Theater
4 Cisco Kid—Western

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Station-to-Station rate for first 3 minutes. Plus tax.

12 Gene Autry—Western Film
19 Where to Go Tonite—Tips
27 The Big Picture—Army Film
33 Annie Oakley—Western

EVENING

6:00 2 Yesterday's Newsreel-Film
4 TV Weatherman—Carlsen
11 27 News—Weather—Sports
12 Wild Bill Hickok—Western
"Masquerade at Maccasin Ridge." (Film)
19 MOVIE—Drama
Star Theater: "Over the Moon." A girl inherits a fortune and her fiance refuses to marry her. Rex Harrison and Merle Oberon.
25 Boston Blackie—Adventure
33 Lone Ranger—Western
6:05 4 Sports—Larry Clark
6:15 2 What Makes Us Tick—Film
27 The Christophers—Film
6:20 4 Look at the News
6:30 2 25 Beat the Clock—Quiz
4 Horace Heidt—Variety
Horace Heidt salutes Oklahoma. His guest is Will Rogers, Jr. The "Heidsters" appear.
11 Orient Express—Film
A marriage is endangered by jealousy when a husband hears that an artist has painted a portrait of his wife. (Film)
12 33 Compass—Film
27 Sagebrush Theater—Serial
7:00 2 25 JACKIE GLEASON SHOW
Back from the West Coast, the Great Man plunges into another "Honeymooners" episode. It's Ed Nartan's birthday, and big-hearted Ralph treats Ed to a night at the movies. The theater is giving away a TV set and Ed holds the winning number.
4 MICKEY ROONEY—Comedy
Mickey Mulligan puts on a pair of trick basketball shoes to try out far center.
11 MR. WIZARD—Science
12 DOTTY MACK SHOW-Music
Dotty, Bob Brown and Colin Male pantomime to popular records. (From Cincinnati)
19 MOVIE—Drama
Family Theater: "Bluebeard." An artist has an uncontrollable desire to strangle his models. John Carradine and Jean Parker.

4 12 19 25 — Milwaukee
21 27 33 — Madison
2 11 — Green Bay Area

27 TO BE ANNOUNCED

33 DOLLAR A SECOND—Quiz

7:30 4 11 33 **THIS IS HOLLYWOOD**

Queenie looks into her long list of friends and comes up with one who would be just perfect for the movie role of a gangster.

27 TO BE ANNOUNCED

8:00 2 25 27 **TWO FOR THE MONEY**

4 **NAUGHTY MARIETTA**

COLOR Max Liebman presents Alfred Drake and Patrice Munsel in Victor Herbert's gay operetta, "Naughty Marietta." Set in the New Orleans of 1780, our story tells of the runaway Italian countess who masquerades as one of the "Casquette maidens" sent to Louisiana to become the wives of the lusty frontiersmen.

CAST

Marietta D'Altena.....Patrice Munsel
Capt. Dick Warrington.....Alfred Drake
Etienne .....John Conte
Dancers....Bambi Linn & Rod Alexander

11 **MOVIE—Drama**

Family Theater: "State Department-File 649." A young American foreign-service officer fights Mongolian invaders in North China. William Lundigan, Virginia Bruce.

12 **BOXING—Miami, Fla.**

Joe Miceli, welterweight, New York City vs. Itala Scortichini, middleweight, Italy, 10 rounds. Jack Gregson reports this bout, which is the last in the current Saturday night series, from Miami, Fla.

TV GUIDE RATINGS

	Rating	Bouts	Won	Lost	Drew	KO's
Miceli	None	69	44	18	7	23
Scortichini	None	45	26	15	4	9

Scortichini is on a four-bout winning streak. In Miceli he meets a fighter with a good left-hook. Should be action-packed.

Compiled by Nat Fleischer (the Ring)

33 **MOVIE—Drama**

Feature Theater: "Jamaica Inn." A respectable country squire is the leader of smugglers. Charles Laughton, Maureen O'Hara and Robert Newton star.

8:30 2 **RACKET SQUAD—Film**

Reed Hadley intervenes in a swindle of small business men in small towns.

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DON'T MISS IT!

Saturday Evening
Jan. 15
OVER THE
NBC-TV NETWORK

(19) MOVIE—Drama
Saturday Nite Playhouse: "Now Barabbas." A Navy flyer relives his life as he waits for death. Richard Greene is the star.

(25) MY FAVORITE HUSBAND
George Cooper arouses his wife's criticism when his conversation far an entire evening consists of asking her to change the TV channel. *(Postponed from an earlier date.)*

(27) TRIANGLE THEATER—Drama
A wealthy spinster visits her nephew in prison. One af the prisoners later saves the woman's life in a startling climax.

9:00 (2)(25)(27) PROFESSION'L FATHER
When Dr. Wilsan announces his plan for a vacation to get away from it all, his wife plans a gay social time. Steve Dunne and Barbara Billingsley play the leads.

(12) STORK CLUB—Variety

9:30 (2) WILLY—Film Comedy
Aunt Cora is mighty surprised to see her current beau turn up as guest-of-honar an a true-crime TV program. June Havac and Cheerio Meredith are featured. (Film)

(4) MOVIE—Western
Saturday Night Theater: "Ramrod." Veronica Lake, Joel McCrea, Don De Fore, Arleen Whalen and Preston Foster in an epic af rough and tough Utah in the 1800's.

(11)(33) YOUR HIT PARADE-Songs
Darothy Collins, Snoaky Lanson, Gisele MacKenzie, Russell Arms and the Raymond Scott Orchestra present the top seven tunes.

(12) ROCKY KING—Karns
Rocky goes to a home near the railroad tracks to investigate the murder af a woman.

(25) ELLA RAINES SHOW-Drama

(27) MUSICAL ALMANAC-Rucker

9:55 (19) WEATHER—Judy Marks

10:00 (2) THE LINEUP—Drama
Insp. Matt Grebb and Lt. Ben Guthrie take over the case af a brutal robbery in which a shopkeeper is killed. (Film)

(11) NEWS—Metzger

(12) NEWS—SPORTS—WEATHER

(19) MOVIE—Drama
Million Dollar Movie: "Lydia." Four old flames of a beautiful waman turn up to greet her at a dinner party. Merle Oberon.

(25) SPORTS—NEWS—WEATHER

(27) NEWS—WEATHER—SPORTS

(33) NEWS—NBC Review

10:15 (11) MOVIE—Drama
Feature Film: "Millionaire for Christy." A radio philosopher is heir to a fortune. Fred MacMurray and Eleanor Parker.

(12) MOVIE—Comedy
Shallock Theater: "Up in Mabel's Room." A jealous wife is the reason for a man's attempt to retrieve an undergarment he once presented to another woman. Dennis O'Keefe, Marjorie Reynolds, Mischa Auer.

(25) WILLY—Comedy
Willy and the Art League get a famed French painter to do a portrait. (Film)

(33) NEWS ROUNDUP

10:25 (33) WEATHER—Ekern

10:30 (2) WRESTLING—Film

(27) MOVIE—To Be Announced

(33) MOVIE—Drama
Saturday Playhouse: "The Spirit of West Point." Story af two great football stars. Glenn Davis, Doc Blanchard, Anne Nagel.

10:45 (25) CHRONOSCOPE-News Panel
Dr. Ferenc Nagy, former prime minister of Hungary, talks with Larry Le Sueur. (Film)

10:55 (4) WEATHERMAN-Bill Carlsen

11:00 (4) Lone Wolf—Crime Drama
Mike runs into gunplay and a love triangle while fishing in a mountain stream.

(25) MOVIE—Drama
Gold Medal Movie: "Lt. Daring, R.N."

11:30 (2) MOVIE—To Be Announced

(4) Your Hit Parade—Film
Gisele MacKenzie, Snooky Lanson, Dorothy Collins, Russell Arms and the Raymond Scott Orchestra affer the "Lucky Seven" tunes. Extra treats are: "Mamba No. 5" and "Sunny Side of the Street." (Film)

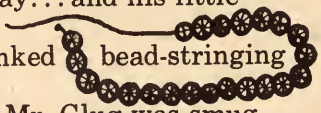
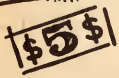
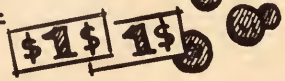
11:45 (12) MOVIE—Mystery
Nighthawk Theater: "Mark of Terror." A fantastic necklace carries an omen of death. Mischa Auer and Warner Oland star.

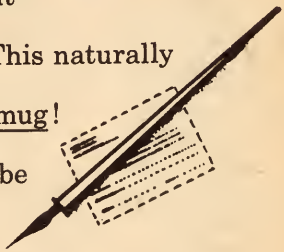
12:00 (4)(25) News Headlines

12:05 (4) MOVIE—Drama
Movies at Midnight: "The Big Wheel." A young man whose father was a fine racing driver, tries to follow in his elder's footsteps. Mickey Rooney stars.

1:00 (12) Capsule News

MR. GLUG WAS SMUG

Ordinarily, Mr. Glug had very little to be satisfied about. His boss had just refused a raise . . . his mother-in-law's annual visit was only 2 weeks away . . . and his little daughter had just flunked  bead-stringing in kindergarten . . . Nevertheless, Mr. Glug was smug . . . for he'd just taken advantage of TV GUIDE's money-saving subscription offer . . . 52 weeks of TV GUIDE delivered to his door for a mere $5  . . . saving him $2.80  a year . . . and bringing him the equivalent of every third issue FREE! This naturally made Mr. Glug happy and—er, smug! We hope it makes you happy, too. Subscribe now! Send the coupon today!



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MORNING

9:00 (25) Lamp Unto My Feet—Relig.
Today's drama tells of a lonely matron whose children have grown up and whose husband is away much of the time.

9:30 (4) This Is the Life—Drama
"The Lamp That Never Went Out."

(25) Look Up and Live—Educ.
Dr. Templeton discusses the search for happiness and security on today's show.

10:00 (4) Church Service—Religion
First Church of the Nazarene, 331 S. 68th.

(25) The Christophers—Film

10:30 (25) MOVIE—Western
Sunday Sagebrush: "Sombrero Kid."

11:00 (2) Winky Dink and You—Kids
(4) Comics—Art Whitfield
(12) Johns Hopkins Review
(33) Religious Town Meeting

11:30 (2) Comics—Captain Hal
(4) American Inventory—Educ.

TODAY
1 P.M.
Channel 4

"Norby"
starring
David Wayne
with Joan Lorring
Presented by
Eastman Kodak Company

(12) Faith for Today—Drama
Pastor Fogal talks to a businessman who questions the advisability of waiting for God to settle on old score.

(25) Contest Carnival—Kids
Gene Crane is barker for another contest in Philadelphia between young performers.

(33) Norman Vincent Peale

11:45 (33) Dogs I Have Known

AFTERNOON

12:00 (2) Panorama—Variety
(4) MOVIE—Mystery
Radio City Cinema: "Sherlock Holmes and the Secret Weapon." England and the Nazis are after a secret bomb-sight developed by a Swiss scientist. Basil Rathbone stars as the suave sleuth.

(12) Christophers—Film
(25) Hopalong Cassidy—Film
(33) Comics—Bill Dauda

12:30 (2) Middle America—Film
(12) MOVIE—Drama
Sunday Matinee: "Magic Bow." The life of composer, Nicolo Paganini comes to life. Stewart Granger, Phyllis Calvert and Jean Kent. Violin solos by Yehudi Menuhin.

(25) Big Picture—Army Film
(33) Faith for Today—Drama
Pastor Fogal answers the question, "Can self-sacrifice buy God's healing power?"

1:00 (2) Lawrence Duchow Show
(4) Norby—Comedy
COLOR "Overdrawn Account." Pearson Norby, newly promoted vice president in Pearl River's First National Bank, is horrified to learn that he has overdrawn his own bank account. (Film)

(11) American Inventory
Another drama-documentary, this one concerning psychological tests to determine "The Right Man" for executive positions.

(25) Lone Ranger—Western
(27) This Is the Life—Drama
(33) Jay Cee Town Meeting

1:30 (2)(25)(27) Face the Nation
(4) Wisconsin House Party

11 **Youth Wants to Know**
33 **Mr. Wizard—Science**
1:45 12 **MOVIE—To Be Announced**
1:55 19 **News—Sports—Weather**
2:00 2 **Let's Think About It**
11 **Princeton '55—Discussion**
Prof. Arthur Mendel conducts "Instruments of Bach's Orchestra," from the Metropolitan Museum of Art in New York.
19 **MOVIE—Western**
Stagecoach Theater I: "Fighting Parson."
25 **Now and Then—Education**
Dr. Frank Baxter reads excerpts from Edgar Lee Master's "Spoon River Anthology." The realism of this volume of free verse created a sensation in 1916.
27 **The Uplifted Heart—Relig.**
Reformed Latter Day Church, Madison.
33 **Badger Boxers—Sports**
2:30 2 25 27 **Adventure—Educ.**
Different types of dancing from different parts of the world will be shown on film.
4 **Roy Rogers—Western**
"Bad Company." Roy rescues Dale when she is held hostage by a gang of robbers.
11 **American Forum—Film**
Will congress support the President's proposals? Answers are supplied by Reps. John W. McCormack (D., Mass.) and Charles A. Halleck (R., Ind.).
33 **Championship Bowling**
3:00 2 25 27 **The American Week**
4 **Juvenile Jury—Panel**
New York Yankee infielder Phil Rizzuto and Gil McDougald are today's guests.
11 **Youth on the March—Film**
12 **This Is Photography**
19 **MOVIE—Western**
Stagecoach Theater II: "Feud of the Trail."
3:15 12 **To Be Announced**
3:30 2 25 27 **The Search—Docum'y**
Foreigners are learning English quickly by means of pioneering methods of instruction at the U. of Michigan. Prof. Charles Carpenter Fries, director of the University's English Language Institute, is the guest on today's program. (Film)

4 **Zoo Parade—Perkins**
Marlin Perkins goes down to Miami, Fla., to film the famous "Monkey Jungle."
11 **The Christophers—Film**
12 **College Press Conference**
The college students question Sen. Hubert H. Humphrey (D., Minn.). Ruth Geri Hogy moderates on this program. (Washington)
33 **Echoes from Eden**
4:00 2 25 **Omnibus-Alistair Cooke**
Martyn Green, who spent some 30 years with the D'Oyly Carte Opera Company, talks of the tradition of Gilbert & Sullivan operettas. Another segment will be a film by Allen "Candid Camera" Funt, revealing people's reactions to the problems arising concerning jury duty. Still another segment is a filmed drama-documentary about a Japanese high school graduate.
4 **Hall of Fame—Drama**
"Young Ben Franklin." In the name of his brother, the editor of the Boston Courant. Ben Franklin launches a campaign against Cotton Mather.
11 **This Is the Life—Drama**
"Togetherness," is the title of today's film.
12 **Super Circus—Fun**
Claude Kirchner and Mary Hartline bring on the acts at Chicago's three-ring circus.
19 **Healing Hour—Religious**
27 **MOVIE—To Be Announced**
33 **Big Picture—Army Film**
4:15 19 **MOVIE—Drama**
Armchair Theater: "A Bride for Henry." A spoiled rich girl leaves her fiancé waiting at the altar. Anne Nagel stars.

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4:30 (4) It's a Draw—Stone

(11) Background—Educational

"The Dilemma af the Scientist" takes us ta the U. af Chicaga far a discussian af the activities af the researcher in "pure" science, as appased ta applied science.

(33) Industry on Parade—Film

4:45 (33) Thought for Today—Klein

5:00 (4) It's a Great Life—Comedy

Denny, Steve and Earl lend their "helping" hands ta Mrs. Margan when she is taa ill ta plan her wamen's club party. (Film)

(11) Meet the Press—Panel

Sen. Jahn L. McClellan (D., Ark.) is interviewed by newsmen headed by Larry Spivak. Ned Braaks maderates.

(12) Annie Oakley—Western

(27) News—Weather—Sports

(33) Hayloft Party—Music

5:15 (27) Let's Talk Shop—Hints

Handyman hints with Jahn Schermerharn.

5:30 (2)(25)(27) You Are There-Drama

We watch "The First Flight af the Wright Brathers," Dec. 17, 1903. (Film)

(4) Triangle Theater—Drama

A dying man makes his san realize there are mare impartant things in the warld than piling up "easy maney." Adalphe Menjau and Brett King star. (Film)

(11) News—Weather—Sports

(12) Life with Elizabeth-Comedy

(19) MOVIE—Documentary

Sunday Nite Playhause I: "Battle af the Rails." Charles Bayer narrates the aperatians af the French undergraund during the Nazi accupatian, which sabataged the cauntry's transpartatian system.

EVENING

6:00 (2) Halls of Ivy—Comedy

Mr. Merriweather cheers up virus-plagued Dr. Hall with a secretly made recording af "Vicky's" sang fram the Juniar Fallies. Ronald Calman, Benita Hume. (Film)

(4) Neighbor Theater—Drama

"The Senara." Judith Andersan as the clever waman wha skillfully arranges lave as well as marriage. (Film)

(11)(33) People Are Funny—Fun

Art Li kletter canducts an experiment ta see what kind af service a custamer wauld get in a swank restaurant if he carried his awn dinner in a paper bag. (Film)

(12) You Asked for It—Requests

Art Baker answers the request af an aldtime bit player wha wants ta see same sequences af a famaus silent picture. (Film)

(25) Lassie—Film Drama

"The Father." Jeff is upset because he is the anly bay wha has na father ta bring ta the Father-San sacial. (Film)

(27) Counterpoint—Film

6:30 (2)(25)(27) Private Secretary

Susie has her hands full when she's assigned the task af teaching a canceited yaung actress haw ta act as a secretary.

(4) Mr. Peepers—Comedy

A genuine member af the British aristacracy is much disturbed ta find that his shipmate is typical taurist Rabinsan Peepers. Yes, Jeffersan City's favarite san is aff ta England ta callect his inheritance! Cyril Ritchard appears as the Englishman.

(11) Florian Zabach—Music

Music ranging fram "Intermezza" ta "Irish Washerwaman," is an tanight's schedule.

(12) Playhouse—Polly Bergen

Pally Bergen intraduces the stary af "The Unblushing Bride." Hungering far maney, a paar girl jilts an even paarer fiance far a wealthy man in this drama. (Film)

CAST

Ginny Williams . . . . . Barbara Eiler
Kip Davidsan . . . . . Rabert Clarke

(33) Walt's Workshop—Hints

7:00 (2)(25)(27) TOAST OF THE TOWN

Ed intraduces campaser Gian-Carla Menatti and praducer Chandler Cawles when he presents an "Taast" scenes fram their latest aperatic triumph, "The Saint af Bleecker Street." Film star Esther Williams intraduces scenes fram her latest film, "Jupiter's Darling." Camediennes Hermione Gingald and Alice Pearce appear in a camedy sketch. Alsa an the bill: ventrilaquist Arthur Wardsley, the dance team af Olivette Miller & G bsan and dancers, The Ganjau Brathers and Juanita.

4 11 33 COMEDY HOUR
Gordon MacRae emcees the show from the New Fontainebleau Hotel in Miami, Fla. Singer Patti Page, comedian Jack Carter, the cut-up Vagabonds, the Lecuona Cuban Boys with singer Nelle Castelle, comedian Gene Sheldon and Carmen Dragon's orchestra. A lavish water ballet, photographed partly under water, is performed by the dancers of Cypress Gardens. Carolyn Stroupe, 1955 Orange Bowl Queen, is also a guest.

12 NEWS—Dr. Klotsche

19 MOVIE—Drama
Sunday Nite Playhouse II: "The Great Flamarion." An artist becomes involved in violence when a girl makes a play for him.

7:15 12 TO BE ANNOUNCED

7:30 12 MARQUETTE PRESENTS
Dr. Joseph Schwartz moderates a discussion on Alexander Hamilton's Federalist paper with Marquette Law Professor Ray J. Aiken and Asst. Federal Attorney William Haesse on the panel.

8:00 2 25 27 G. E. THEATER—Drama
Jackie Cooper stars as Jeremy Bates in "Yankee Peddler." The time: over 100 years ago; the place: a small New England town. A backward storekeeper and his beautiful daughter are happy with their uneventful life. Enter that classic figure of American folklore—the Yankee peddler. (From Hollywood)

4 11 TV PLAYHOUSE—Drama
Janet Blair stars in "Doing Her Bit." A movie actress goes to entertain the boys in an Army camp. Her escort for the stay is a woman-hating soldier who is simply "not interested" in any woman.

CAST

Georgia Calhoun.....Janet Blair
Walter Armitage.....James Daly

12 WALTER WINCHELL—News

33 TV THEATER—Film Drama
Claudette Colbert and Patric Knowles star in "Magic Formula." An actress finds herself trapped in an airplane after a crash. As she waits, she reviews her entire life and marriage. (Film)

8:15 12 HORIZONS—Medicine

8:30 2 PLAYHOUSE—Drama
Ann Harding portrays a poor rich woman who is afraid to go out alone. (Film)

12 PANTOMIME QUIZ—Game
Mike Stokey emcees as panelists play their favorite parlor game. Regulars include: Elaine Stritch, John Carradine, Peter Donald and Dorothy Hart.

19 MOVIE—Drama
Feature Theater: "Foreign Correspondent." An American correspondent witnesses the kidnaping of a diplomat. Joel McCrea.

25 FAVORITE PLAYHOUSE
Brian Aherne and Joan Evans star in "The Old Flame." A middle-aged bachelor visits his childhood sweetheart, now a wealthy widow, with the intention of marrying her. His plan is complicated by the widow's romantic young niece. (Film)

27 CITY DETECTIVE—Film

33 HOLLYWOOD THEATER

9:00 2 LIBERACE—Music

4 11 LORETTA YOUNG-Drama
"Decision." A frantic young wife begs her husband to give up his career as a test

Los Chavales De Espana with Flamenco dancer Trini Reyes star in the Empire Room of the Palmer House, Chicago in their third engagement. Lively Spanish show also features Empire Eight dancers. Charlie Fisk and his orchestra play for dancing. —*Adv.*

pilat because she is expecting a baby. He refuses to exchange his happiness far her security. Jack Mahoney. (Film)

12 33 BREAK THE BANK—Quiz
Bert Parks emcees with a bank of $1900.

25 27 FATHER KNOWS BEST
At a masquerade party Bud Andersan finds the salution to his shyness. Behind a mask, Bud becames the man-about-town.

9:30 2 MOVIE—To Be Announced
4 NEWSROOM—Clark & Kelly
11 BOB CUMMINGS—Comedy
Bab begins to think of his lanely, bachelor ald age 20 years hence, after a former Air Farce buddy cautions him ta marry because "It's Later Than Yau Think." (Film)

12 AMOS 'N ANDY—Comedy
25 WHAT'S MY LINE—Panel
Camedian Rabert Q. Lewis joins panelists Arlene Francis, Darothy Kilgallen and Bennett Cerf. Jahn Daly emcees.

27 FASHION NOTES—Hansen
33 MR. DISTRICT ATTORNEY
Fluorescent dust is used ta trap an expert safe-cracking gang. David Brian. (Film)

9:35 27 PLAYHOUSE 15—Drama

9:55 27 HOME PLANNING CENTER

10:00 4 RAY MILLAND SHOW
Prof. McNulty and his wife hire a clumsy, lavesick college girl as a part-time maid. In an effart ta marry her aff, Ray becames her guardian. Fran Bennett. (Film)

11 27 33 NEWS AND WEATHER
12 NEWS—SPORTS—WEATHER
19 MOVIE—Comedy
Million Dallar Movie: "The Crystal Ball." A Texas redhead loses a beauty contest. Paulette Goddard and Ray Milland star.

25 SUNDAY NEWS SPECIAL

10:15 12 MOVIE—Drama
Bay Shore Theater: "Come Back, Peter." A cauple buy a tiny cauntry hause after their children are grawn. Patrick Holt.

25 KAL'S KORNER ON SPORTS
33 MARK SABER-Crime Drama

10:20 11 ROYAL PLAYHOUSE-Drama
"Cames the Day," is a camedy about an executive whase wife is tao busy with clubs and charities ta take a secand honeymaon. Tam Powers, Sheila Bromley. (Film)

10:30 4 STUDIO 57—Film Drama
A new technique in the business of claim jumping is encauntered by a madern prospector for uranium. Don Haggerty, Nancy Gates and Jahn Bryant are in the cast.

25 MOVIE—Drama
Internatianal Award Theater: "Pirate's Revenge." A man departs far Sauth America ta revenge his father wha was treacherausly killed. Jean Pierre Aumont stars.

27 MOVIE—To Be Announced

10:45 33 MOVIE—Drama
Sunday Nite Playhouse: "Murder an Diamond Raw." An ex-paliceman attempts to get reinstated by tracking down a jewel fence. Edmund Lawe and Ann Tadd star.

11:00 2 Today's Headlines
4 Big Town—Film Drama
Steve Wilson becomes interested in the case af a schaal teacher who has been dismissed far striking a student. Mark Stevens.

11:10 2 Danny Thomas—Comedy
Daughter Terry begins a campaign to acquire a raom of her awn. (Film)

11:30 4 News Headlines

11:45 12 Capsule News

12:00 25 Norman Vincent Peale

12:15 25 News Roundup

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MORNING

7:00 (2)(25) Morning Show—Paar
Jock Paar returns todoy from his vocotion Jose Melis ploys "Summer Sky."
(4) Today—Dave Garroway
Foye Emerson tokes over the emcee duties while Gorrowoy is on vacotion.

8:00 (33) Breakfast Club—McNeill

9:00 (4) Ding Dong School—Kids
(25) Garry Moore—Variety
Gorry returns to the show todoy.

9:30 (4) Way of the World—Serial
Lyle tolks with the doctor. Philip Reed.
(25) Arthur Godfrey—Variety
Reod about "The Godfrey Touch" on p. 13.

9:45 (4)(11) Sheilah Graham Show
Miss Grohom offers vio film o day-by-doy close-up of comedian Bob Hope.

10:00 (4)(11) Home—Women's News
Carrie McCord with fashion news.

10:30 (2)(25) Strike It Rich—Quiz
Helping hond: singer Herb Jeffries.

11:00 (2)(25) Valiant Lady—Serial
Helen learns more of Chris's fomily.
(4) What's New in Kitchens
(11) Tennessee Ernie Ford
(27) Royal Playhouse—Drama

11:15 (2)(25) Love of Life—Serial

11:30 (2)(25)(27) Search for Tomorrow

11:45 (2)(25)(27) Guiding Light—Serial
(4) Look at the News

AFTERNOON

12:00 (2) The Noon Show—Variety
(4) Hot Shot Revue— COLOR
(25) Portia Faces Life—Serial
(27) Noon-Time—Melodies
(33) MOVIE—Mystery
Motinee Theoter: "Coll of the Jungle." A notive girl, witchcraft and murder is involved. Ann Corio and Jomes Bush.

12:15 (25)(27) Road of Life—Serial

12:25 (19) News—Weather—Sports

12:30 (2)(25)(27) Welcome Travelers
(4) Weatherman—Bill Carlsen
(19) MOVIE—Drama
Midday Motinee: "Her Sister's Secret." A girl discovers she is in trouble. Noncy Colemon, Morgoret Lindsoy ond Philip Reed.

12:35 (4) Bob Heiss—Interviews

1:00 (2)(25) Robert Q. Lewis-Variety
(27) MOVIE—To Be Announced
(33) MOVIE—Drama
Feature Theoter: "Isle of Missing Men." A woman tries to help her husband escope from o remote penol colony. Helen Gilbert.

1:30 (2) To Be Announced
(4) Beulah Donohue—Women
"The End of Bobyhood." When do you stop being o baby is the question discussed.
(25) Linkletter's House Party

2:00 (2)(25) The Big Payoff—Quiz
(4)(11) The Greatest Gift-Serial
Eve ond Phil hove o special dote.
(19) Home Cooking—Trudy
(27) Fern Fowler—Women
(33) MOVIE—Drama
Midday Movie: "Joe Palooko in the Counterpunch." The fighter tongles with counterfeiters. Joe Kirkwood, Jr. ond Leon Errol.

2:15 (4)(11) Golden Windows-Serial

2:30 (2)(25)(27) Bob Crosby—Music
(4) One Man's Family—Serial
Cloudio ond Johnny ore on their woy home.
(11) For the Ladies—Tips
"Terromycin," is the topic for todoy.
(19) MOVIE—Drama
Feoture Theoter: "High Conquest." A young mon returns to the site where his fother was killed. Anne Lee ond Worren Douglos.

2:45 (4)(11) Miss Marlowe—Serial
Jim delivers an ultimotum to his mother.
(27) Travel Ways—Film

3:00 (2)(25)(27) Brighter Day—Serial
Rolston has Kenny working ot the hotel.
(4) Hawkins Falls—Serial
(11) Channel 11 Home Show

3:15 (2)(25) Secret Storm—Serial
(4) First Love—Serial
Zoch ond Andrews fight over Petey's status.
(27) Strange Experiences

3:20 (27) Showcase—Rex Rucker

3:30 (2)(25)(27) On Your Account
(4)(11) World of Mr. Sweeney
(33) Modern Romances—Film
"The Matriarch," is the story of o selfish old

JANUARY 17

womon ond her gronddoughter, Annette. Mrs. Waters threotens to disinherit Annette.

3:45 (4) **Modern Romances—Serial**
"One ond Two Moke Trouble." A medical assistont's romance with o doctor is threotened by the orrivol of her sister.

(11) **Fun Time—Variety**
(33) **News—Michael Griffin**

4:00 (2) **What's New to "Day"**
(4) (11) **Pinky Lee Show—Kids**
(19) **Healing Hour—Religious**
(25) **Kid's Karnival—Cartoons**
(27) **To Be Announced**
(33) **Cousin Sam—Films for Kids**

4:15 (12) **To Be Announced**
(19) **MOVIE—Western**
Western Theater: "Arizono Roundup."
(25) **MOVIE—Drama**
Hollywood Matinee: "Smort Alec." A cocky mon is tried for the murder of his uncle.

4:30 (2) **Charlie Hanson Show**
(4) (11) **Howdy Doody—Kids**
(12) **Kaffee-Klatsch with Mary**
(27) **Teen Talks—Hess**

4:45 (12) **Roundup Time—Western**
(27) **Uncle George—Kids**

4:55 (27) **Crusader Rabbit—Kids**

5:00 (2) **To Be Announced**
(4) **Foreman Tom—Western**
(11) **Adventure Time—Kids**
(25) **MOVIE—Western**
Toles of the West: "The Renegode."
(27) **MOVIE—To Be Announced**

5:15 (12) **Dr. Eon's Laboratory**
(33) **Madison Church Council**

5:30 (2) **Captain Hal—Kids**
(33) **Sports—Lou Landman**

5:40 (33) **News—Michael Griffin**

5:45 (4) **News Report**
(12) **Captain Video—Kids**

5:55 (4) (25) (33) **Weather Report**
(19) **News Review**

EVENING

6:00 (2) **Lone Ranger—Western**
The Lone Ronger uncovers o plot to smuggle rifles to the Montona Indions. (Film)

4 12 19 25 — Milwaukee
21 27 33 — Madison
2 11 — Green Bay Area

4 Sports—Larry Clark
11 27 News—Weather—Sports
12 33 Kukla, Fran and Ollie
19 Mark Saber—Crime Drama
25 Hopalong Cassidy-Western
6:15 4 Malones & Marvin—Songs
12 33 News—John Daly
27 Yesterday's Newsreel
6:30 2 National News
4 Tony Martin Show—Music
Tony's out where the cactus grows to sing songs of the wild West. His tunes: "I'm an Old Cowhand," "Melody of Love" and "Tumbling Tumbleweeds."
11 Industry on Parade—Film
12 33 Name's the Same—Panel
Panelists Audrey Meadows, Joan Alexander and Hy Gardner try to guess famous names. Dennis James is the moderator.
19 Where to Go Tonite—Tips
25 News—Doug Edwards
27 Foy Willing Show
6:45 2 Weather and News
4 News—J. C. Swayze
11 Paul Killiam Show
25 27 Perry Como—Music
Perry and the Ray Charles singers offer "The Naughty Lady of Shady Lane."
7:00 2 DEATH VALLEY DAYS
"Jimmy Dayton's Treasure" is shown.
4 SID CAESER—Comedy
Sid, Nanette Fabray and the crew star in a review. There'll be songs, dances and a commuter's sketch. Carl Reiner, Howard Morris, Virginia Curtis, Ellen Parker and the Bernard Green Orchestra are featured.
11 DISNEYLAND—Variety
It's part 2 of Walt Disney's movie, "Treasure Island," based on Robert Louis Stevenson's classic of adventure. Mutiny takes place aboard the treasure-hunting ship.
12 TV READER'S DIGEST
DEBUT This new dramatic series will feature adaptations of stories and articles from the "Reader's Digest" magazine. The first film concerns "The Last of the Old-Time Shooting Sheriffs." The factual story of Jim Roberts, a shooting sheriff who was brought out of retirement by the citizens of an Arizona town. (Film)

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WTVW
MILWAUKEE 12

ABC and DuMont Networks

Wisconsin's TeleVision Window

CAST

Host .....Hugh Reilly
Jim Roberts.....Russ Simpson

19 TV TALENT TIME—Variety

Lee Corson os "The Mon in the Moon."

21 FRIENDLY GIANT—Kids

25 27 BURNS & ALLEN—Film

Grocie con't get her pals into on exclusive dinner porty through regulor chonnels, so she tackles the problem in o typicol Gracie woy. George Burns ond Gracie Allen.

33 ROUNDY—Comments

7:15 21 NEWS—Robert Lindsay

33 AAA TRAVEL REPORTER

7:30 2 25 TALENT SCOUTS-Godfrey

Port 2 of the Godfrey story. Arthur tells how he chooses his casts on poge 13.

12 CONCERT—Pelletier

Tenor Brian Sullivon joins the orchestro ond chorus in making music under the boton of Wilfred Pelletier. Howord Borlow is taking o winter vocation.

21 YOUR GROWING CHILD

27 WATERFRONT—Drama

33 SUPERMAN—Adventure

The pet porokeet thot knows o secret formula is stolen by o foreign agent. (Film)

8:00 2 25 27 I LOVE LUCY-Comedy

The rood mop places the Ricordos and Mertzes somewhere oround Cincinnoti. But Lucy's sense of direction goes owry os she tries to drive the troupe owoy from o dingy motel toword swonkier accommodations. Lucille Boll ond Desi Arnoz. (Film)

4 MEDIC—Drama

"White Is the Color," the premiere film on "Medic," will be shown ogoin this week. The story revolves oround a young pregnont womon who leorns she is o victim of ocute leukemio. (Film)

CAST

Dr. Konrod Styner.....Richard Boone
Estelle Collins.....Beverly Garlond
Larry Collins.....Lee Marvin

11 ARNOLD SMILTNECK-Music

12 LIFE BEGINS AT EIGHTY

21 TODAY'S FARM—Discussion

33 TO BE ANNOUNCED

8:15 21 TO BE ANNOUNCED

8:30 2 TRIANGLE THEATER-Drama

Adolphe Menjou lets us look in on the grim homecoming of o GI who is involved in the murder of o soldier from his outfit.

4 11 MONTGOMERY PRESENTS

Dorothy Stickney ond June Walker co-stor in "The Cypress Tree." A recent widow struggles to ovoid the seclusion being forced upon her by the introspective sister who comes to live with her.

CAST

Mildred .....Dorothy Stickney
Bess .....June Wolker

12 33 BIG PICTURE—Army Film

19 MOVIE—Drama

Fomily Theater: "Jigsaw." A gong of hate-mongering killers flee from the police. Fronchot Tone ond Jeon Wolloce stor.

21 INTRODUCTION TO ART

25 27 DECEMBER BRIDE—Film

A grondfother's clock belonging to Lily causes o smoll-scale riot in the Henshow household with its erratic behovior. (Film)

33 TO BE ANNOUNCED

9:00 2 25 27 STUDIO ONE—Drama

"Sail with the Tide." The life of a coolly beoutiful Parisian concert singer is irrevocably oltered by the appeorance of o toll, dork stranger, who orrives at o party celebroting her latest triumph.

CAST

Victor Morquet.....Cloude Douphin
Gobrielle .....Moi Zetterling
The Princess.....Meg Mundy

12 BOXING—Eastern Pkwy.

Floyd Patterson, Brooklyn, N. Y., vs. Don Grant, Los Angeles, light-heovyweights, 10

Now's the time to talk it over by Long Distance

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rounds. Bob Finnegan and Tommy Loughran report from Eastern Parkway Arena.

TV GUIDE RATINGS

	Rating	Bouts	Won	Last	Drew	KO's
Patterson	5	20	19	1	0	11
Grant	None	16	15	1	0	8

This is Patterson's first bout as a 10-round main-eventer. Grant, a newcamer fram the West Caast, has a gaad recard. But Pattersan's superiar hitting pawer and brilliant combination punches shauld give him a clear-cut edge.

Compiled by Nat Fleischer (The Ring)

(21) DO YOU KNOW MUSIC?

(33) IT'S A GREAT LIFE—Film

Denny, Steve and Earl lend their "helping" hands to Mrs. Mortan when she is too ill ta plan her women's club party. (Film)

9:30 (4) MEET CORLISS ARCHER-Film

A policy af frank criticism leads ta strained relations between Corliss and Dexter, and between Mr. and Mrs. Archer. (Film)

(11) DOLLAR A SECOND—Quiz

(33) BOB CUMMINGS—Comedy

Bob's studia assistant keeps away all the glamorous applicants for the jab of receptianist. Rosemary DeCamp. (Film)

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THE CONRAD HILTON CHICAGO

9:50 (19) NEWS AND WEATHER

10:00 (2) (11) WEATHER AND NEWS

(4) WEATHERMAN-Bill Carlsen

(12) NEWS—SPORTS—WEATHER

(19) MOVIE—Drama

Million Dallar Mavie: "Hause Acrass the Bay." A gambler's wife descends fram the heights of luxury to the depths af despair. George Raft, Jaan Bennett, Lloyd Nalan.

(25) SPORTS—NEWS—WEATHER

(27) WEATHER—SPORTS—NEWS

(33) NEWS AND WEATHER

10:05 (4) INDUSTRY ON PARADE

Radical develapments in homes designed with air-conditianing are shawn. (Film)

10:15 (11) PLAY OF THE WEEK—Drama

(12) MOVIE—Drama

Bay Shore Theater: "Dangeraus Years." A courtroam tale abaut juvenile delinquency in a small tawn. Billy Halop stars.

(25) MOVIE—Drama

Gold Medal Movie: "The Rossiter Case." A paralyzed woman suspects her husband of having amarous designs on her sister.

(27) MOVIE—To Be Announced

(33) MOVIE—Drama

Star Theater: "Queen af the Yukon." Jack Landon's story of a waman wha ruled the Yukan and ran a gambling baat. Charles Bickford, Irene Rich and Melvin Long.

10:20 (2) SPORTS—Bud Witte

(4) LOOK AT THE NEWS

10:30 (2) MASQUERADE PARTY

Panelists Ogden Nash, Buff Cobb, Ilka Chase and Bobby Sherwaad try ta pierce the disguises of celebrity guests. (Film)

(4) PARAGON PLAYHOUSE

11:00 (2) MOVIE—Mystery

Feature Theater: "Hallywood Stadium Mystery." A boxer is mysteriously murdered befare his big fight with the champ.

(4) Tonight—Steve Allen

Steve and the gang are back in the wintry North. Tonight's guests are artist Salvador Dali and jazz harpist Jean Bianca.

11:45 (12) Capsule News

12:00 (4) (25) News Headlines

Hey Kids!

CAPTAIN HAL

DAILY
5:30

CHANNEL 2
WBAY-TV

MORNING

7:00 (2)(25) **Morning Show—Paar**
(4) **Today—Dave Garroway**
Faye Emerson interviews Mrs. Helen Martini, author of "My Zoo Family."
8:00 (33) **Breakfast Club—McNeill**
9:00 (4) **Ding Dong School—Kids**
(25) **Garry Moore—Variety**
Comedian Johnny Carson visits the show.
9:30 (4) **Way of the World—Serial**
(25) **Arthur Godfrey—Variety**
Arthur and all the little Godfreys: Marion Marlowe, Tony Marvin, Frank Parker, Lu Ann Simms, The McGuires, Janette Davis, Haleloke and The Mariners appear.
9:45 (4)(11) **Sheilah Graham Show**
Gayelord Hauser talks with Miss Graham.
10:00 (4)(11) **Home—Women's News**
Mrs. Sherman Hoyt discusses "Your Dog."
10:30 (2)(25) **Strike It Rich—Quiz**
11:00 (2)(25) **Valiant Lady—Serial**
(4) **What's New in Kitchens**
(11) **Tennessee Ernie Ford**
(27) **Royal Playhouse—Drama**
11:15 (2)(25) **Love of Life—Serial**
11:30 (2)(25)(27) **Search for Tomorrow**
11:45 (2)(25)(27) **Guiding Light—Serial**
(4) **Look at the News**

AFTERNOON

12:00 (2) **The Noon Show—Variety**
(4) **Hot Shot Revue—** COLOR
(25) **Portia Faces Life—Serial**
(27) **Noon-Time Melodies**
(33) **Focus—Film**
12:15 (25)(27) **Road of Life—Serial**
12:25 (19) **News—Weather—Sports**
12:30 (2)(25)(27) **Welcome Travelers**
(4) **Weatherman—Bill Carlsen**
(19) **MOVIE—Drama**
Midday Matinee: "Louisiana." The biography of Jimmie Davis, the hillbilly singer who became governor of Louisiana.
(33) **MOVIE—Drama**
Matinee Theater: "Mr. Muggs Rides Again." Through a frameup, a jockey is disqualified from racing. Leo Gorcey and Huntz Hall.

12:35 (4) **Bob Heiss—Interviews**
1:00 (2)(25)(27) **Robert Q. Lewis**
1:15 (2) **Garry Moore—Variety**
Denise and Ken sing the seasonal favorite "Baby, It's Cold Outside."
(27) **On Stage—Drama**
1:30 (2) **To Be Announced**
(4) **Beulah Donohue—Women**
(25) **Linkletter's House Party**
(33) **Feather Your Nest—Quiz**
1:45 (27) **Robert Q. Lewis—Variety**
2:00 (2) **Big Payoff—Quiz**
(4)(11) **Greatest Gift—Serial**
Mrs. Derring comes to dinner.
(19) **Home Cooking—Trudy**
(25) **Home Service—Cooking**
(27) **Mary Ellen Jenks—Women**
(33) **What's Cookin'—Gulley**
2:15 (4)(11) **Golden Window—Serial**
Fred tells Tillman about the phone calls.
2:30 (2)(27) **Garry Moore—Variety**
(4) **One Man's Family—Serial**
Hazel has a fitting for her wedding gown.
(11) **For the Ladies—Tips**
"Cooking and Planning" is today's film.
(19) **MOVIE—Drama**
Feature Theater: "Saleslady." A girl tries to find a man who will love her and not her bank account. Anne Nagel stars.
(25) **Bob Crosby—Music**
(33) **MOVIE—Melodrama**
Midday Movie: "The Outer Gate." A bookkeeper hates his employer, also father of the girl he loves. Ralph Morgan stars.
2:45 (2) **To Be Announced**
(4)(11) **Miss Marlowe—Serial**
(27) **Bob Crosby—Music**
3:00 (2)(25)(27) **Brighter Day—Serial**
Kenny has become very suspicious.
(4) **Hawkins Falls—Serial**
(11) **Channel 11 Home Show**
3:15 (2)(25) **Secret Storm—Serial**
(4) **First Love—Serial**
(27) **Showcase—Clark Hogan**
3:30 (2)(25)(27) **On Your Account**
(4)(11) **World of Mr. Sweeney**
(33) **Modern Romances—Film**
"The Matriarch." Annette seeks help.
3:45 (4) **Modern Romances—Serial**
(11) **Fun Time—Variety**

33 News—Michael Griffin
4:00 2 What's New to "Day"
4 Gretchen Colnik—Tips
11 Pinky Lee Show—Variety
19 Healing Hour—Religious
25 Kids' Karnival—Cartoons
27 To Be Announced
33 Cousin Sam—Kids
4:15 4 Explorers' Club Exhibit
12 To Be Announced
19 MOVIE—Western
Western Theater: "Arizona Whirlwind."
25 MOVIE—Drama
Hollywood Matinee: "Lt. Daring, R.N."
4:25 27 Crusader Rabbit—Kids
4:30 2 Charlie Hanson Show
4 11 Howdy Doody—Kids
12 Kaffee-Klatsch with Mary
27 Come Dance Along—Fun
4:45 12 Roundup Time—Western
4:55 27 Crusader Rabbit—Kids
5:00 2 To Be Announced
4 Foreman Tom—Western
11 Adventure Time—Kids
25 MOVIE—Western
Tales of West: "Durango Valley Raiders."
27 MOVIE—To Be Announced
5:15 12 Dr. Eon's Laboratory
33 Don Winslow—Adventure
5:30 2 Captain Hal—Kids
33 Sports—Lou Landman
5:40 33 News—Michael Griffin
5:45 4 News Report
12 Captain Video—Kids
5:55 4 25 33 Weather Report
19 News Review

EVENING

6:00 2 Hopalong Cassidy—Film
Hoppy goes to see a friend's sick wife and discovers that someone has poisoned her.
4 Sports—Larry Clark
11 News—Weather—Sports
12 33 Kukla, Fran and Ollie
19 Mark Saber—Crime Drama
25 The Visitor—Drama
27 News—Weather—Sports
6:15 4 Tommy Sheridan—Music
12 33 News—John Daly
27 The Spyglass—Guests
6:30 2 National News
4 Dinah Shore—Music
Dinah sings "Gypsy in My Soul."
11 Tune Toppers—Music
12 Cavalcade of America
Lt. Andrew Rowan is commissioned by the U. S. Government to take his country's pledge of aid to the commander of the Cuban forces. (Film)
19 Big Picture—Army Film
25 News—Doug Edwards
27 Foy Willing Show
33 To Be Announced
6:45 2 Weather and News
4 News—J. C. Swayze
11 MOVIE—Mystery
Feature Film: "Frightened Bride." A family develops a complex because of a crime committed by one of the members. Mai Zetterling and Flora Robson star.
25 27 Jo Stafford—Music
7:00 2 12 33 BISHOP SHEEN—Talk
4 MARTHA RAYE—Comedy
Due to an oversight, Martha is named "Miss America" in the annual beauty contest. Tonight's guests are actor Cesar Romero, comic-impressionist Will Jordan and ever-faithful Rocky Graziano.
19 TV TALENT TIME—Carson
21 FRIENDLY GIANT—Kids
25 BADGE 714—Jack Webb
27 LIFE WITH FATHER—Comedy
Versatile Father Day becomes a dancing instructor this week. His pupil is Clarence.
7:15 21 NEWS—Robert Lindsay
7:30 2 COUSIN FUZZY—Music

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'Meet Millie'

Starring

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TUESDAY

(12) 20 QUESTIONS—Panel

Opero singer Marguerite Piazzo tries to stump ponelists Florence Rinard, Fred Van Deventer, Bobby McGuire and Herb Polesie. Joy Jockson moderotes.

(21) SCIENCE IN ACTION

"Mystery af Dreams." (Film)

(25)(27) HALLS OF IVY—Film

Although she has been elected to the student council, a young Chinese girl still keenly feels the prejudice of her fellow students. Barbora Jean Wong.

(33) BUD FOSTER SHOW

8:00 (2)(25)(27) MEET MILLIE—Comedy

Mama thinks Millie should make Johnny jealous, so she arranges a date between her doughter ond a neighbor's son.

CAST

Millie ..... Elena Verduga
Mama ..... Florence Halop

(4) FIRESIDE THEATER—Drama

Host Gene Raymond stars tanight in "The Double Life of Barney Peters," as a reporter assigned to write the obituary an a fellow newsman. (Film)

(11) LIBERACE—Music

"Lady af Spoin," "Vaya Con Dias," Rochmaninaff's "Fontasy," ore omong the numbers ployed by Liberoce this evening.

(12)(33) DANNY THOMAS—Film

Danny's oppeoronce an o caast-to-coost TV show makes his family dreom of him os o greot stor, and of the family caffer os full af millions of dollars. (Film)

CAST

Danny Williams ..... Danny Thomas
Margaret Williams ..... Jean Hogen

(21) TODAY'S HOME—Tips

8:15 (21) MOSTLY MUSIC—Sprague

Ed Sprogue, balladier, is featured.

8:30 (2)(25)(27) RED SKELTON

Red's guest is the perennial badman, Peter Larre. The Redettes are here to dance, and Dovid Rose supplies the music.

(4) CIRCLE THEATER—Drama

"Ladder af Lies," by Jerome Caopersmith.

(11) VICTORY AT SEA—Film

The greotest naval battle of the Pacific, the battle of Leyte Gulf, is seen. (Film)

12 33 U. S. STEEL HOUR-Drama
"The Bogey Man," by Francis Rasenwald. A boy's vivid imagination leads him to believe that his widawed mother is about to remorry, ond that he will lase her lave.

CAST

Madge Collins.....Celeste Holm
Jack Roberts.....Robert Preston

19 MOVIE—Drama
Family Theater: "Fighting Mad." At the risk of losing his sight, a retired boxer decides to return to the ring. Lean Errol.

21 INTRODUCTORY PSYCHOLOGY—Prof. Fred Mote—A new telecourse in elementary psychology.

9:00 2 MR. DISTRICT ATTORNEY
David Brion is cast os the district attorney.

4 TRUTH OR CONSEQUENCES

11 MARK SABER—Crime Drama

21 CIVIC SERVICE—Series

25 DANGER—Drama
"Na Posspart far Death." A Sauth American enters this country illegally.

27 STAR TIME—Drama

9:30 2 25 SEE IT NOW—Murrow

4 TRIANGLE THEATER—Drama
Cesar Romera, as U. S. diplomatic caurier Steve McQuinn, gets stuck with a Latin book and a spy wha wants it, in Trieste.

11 IT'S A GREAT LIFE—Comedy
Steve ond Denny continue their attempt to sell vacuum cleaners. (Film)

12 STOP THE MUSIC—Quiz
Bert Parks is master af ceremanies.

27 STRIKE IT RICH—Quiz
Worren Hull ploys host to the needy.

33 BADGE 714—Jack Webb

9:50 19 NEWS AND WEATHER

10:00 2 11 WEATHER AND NEWS

4 WEATHERMAN-Bill Carlsen

12 NEWS—SPORTS—WEATHER

19 MOVIE—Drama
Millian Dallar Movie: "Behind Lacked Daars." A private detective gets himself committed ta a mental haspital.

25 27 SPORTS-NEWS-WEATHER

33 NEWS AND WEATHER

10:05 4 WATCH THE WORLD—Film

10:15 11 INTO THE NIGHT—Film
"Dinner Date with Death," finds o man inviting his three worst enemies ta dine.

12 MOVIE—Drama
Bay Shore Theater: "Arthur Tokes Over."

25 MOVIE—Drama
Gold Medal Movie: "The Bait." A gang of jewel thieves plan a big gem rabbery.

27 MOVIE—To Be Announced

33 OUTDOORS CALLING

10:20 2 SPORTS—Bud Witte

4 LOOK AT THE NEWS

10:30 2 MOVIE—Drama
Feature Theater: "Lady Behave." A yaung girl tries to help her sister wha has committed bigamy. Sally Eilers is the star.

4 I LED THREE LIVES—Drama
Herb Philbrick learns that the Reds are ot wark on a Project F-10. Richard Carlsan.

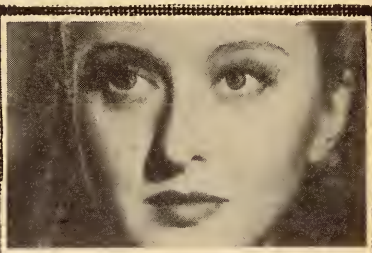
33 MOVIE—Drama
Wilsan Baulevard Playhause: "Sign af the Wolf." Story by Jack Landan.

11:00 4 Tonight—Steve Allen

11:30 25 To Be Announced

11:45 12 Capsule News

12:00 4 25 News Headlines



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CELESTE HOLM ★ ROBERT PRESTON

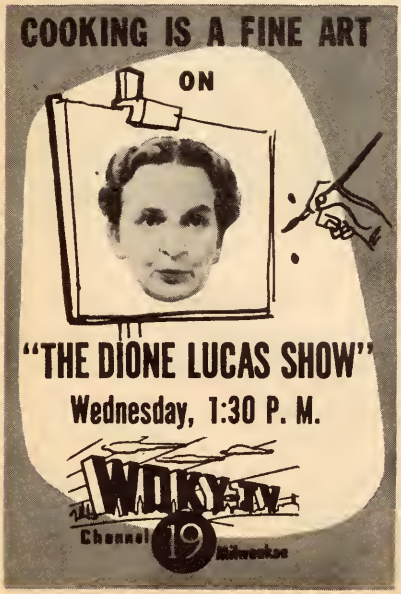
U. S. STEEL HOUR

produced by THE THEATRE GUILD

8:30 TONIGHT • Channel 12 33

MORNING

7:00 (2) (25) **Morning Show—Paar**
(4) **Today—Dave Garroway**
Faye Emersan narrates a fashian shaw featuring the new fabric, pellon.
8:00 (33) **Breakfast Club—McNeill**
9:00 (4) **Ding Dong School—Kids**
(25) **Garry Moore—Variety**
9:30 (4) **Way of the World—Serial**
(25) **Arthur Godfrey—Variety**
Arthur and the gang appear in full force—Tany Marvin, Frank Parker, Marion Marlawe, Lu Ann Simms, The McGuires, Janette Davis, Halelake and The Mariners.
9:45 (4) (11) **Sheilah Graham Show**
10:00 (4) (11) **Home—Women's News**
Chef Phillip offers tips on coakery.
10:30 (2) (25) **Strike It Rich—Quiz**
11:00 (2) (25) **Valiant Lady—Serial**
(4) **What's New in Kitchens**
(11) **Tennessee Ernie Ford**
(27) **Royal Playhouse—Drama**
11:15 (2) (25) **Love of Life—Serial**



11:30 (2) (25) (27) **Search for Tomorrow**
11:45 (2) (25) (27) **Guiding Light—Serial**
(4) **Look at the News**

AFTERNOON

12:00 (2) **The Noon Show—Variety**
(4) **Hot Shot Revue—** COLOR
(25) **Portia Faces Life—Serial**
(27) **Noon-Time Melodies**
(33) **MOVIE—Drama**
Matinee Theater: "Tamorraw's Yauth." The child of separated parents spends six manths with each. Dickie Maare stars.
12:15 (25) (27) **Road of Life—Serial**
12:25 (19) **News—Weather—Sports**
12:30 (2) (25) (27) **Welcome Travelers**
(4) **Weatherman—Bill Carlsen**
(19) **MOVIE—Drama**
Midday Matinee: "Counterpunch." Jae Paloaka tangles with a gang af counterfeiters. Jae Kirkwaad and Leon Erral.
12:35 (4) **Bob Heiss—Interviews**
1:00 (2) **Garry Moore—Variety**
(25) **Robert Q. Lewis—Variety**
(27) **MOVIE—To Be Announced**
(33) **MOVIE—Drama**
Feature Theater: "Under the Big Tap." A girl joins a circus that is in financial difficulty. Marjarie Main and Anne Nagel.
1:15 (2) **Robert Q. Lewis—Variety**
1:30 (2) **To Be Announced**
(4) **Beulah Donohue—Women**
(19) **Dione Lucas—Tips**
(25) **Linkletter's House Party**
2:00 (2) (25) **The Big Payoff—Quiz**
(4) (11) **Greatest Gift—Serial**
(19) **Home Cooking—Trudy**
(27) **Luella Mortenson—Women**
(33) **MOVIE—Drama**
Midday Matinee: "Heartaches." A craaner uses sameane else's vaice in his films.
2:15 (4) (11) **Golden Windows**
2:30 (2) (25) **Bob Crosby—Music**
(4) **One Man's Family—Serial**
(11) **For the Ladies—Tips**
"Holiday in the Caribbean," is featured.
(19) **MOVIE—Mystery**
Feature Theater: "Cabra Strikes." Criminals steal a deadly war machine far use.

4 12 19 25 — Milwaukee
21 27 33 — Madison
2 11 — Green Bay Area

27 Robert Q. Lewis—Film
2:45 4 11 Miss Marlowe—Serial
27 Paradise Island—Film
3:00 2 25 27 Brighter Day—Serial
4 Hawkins Falls—Serial
11 Channel 11 Home Show
3:15 2 25 Secret Storm—Serial
4 First Love—Serial
27 Showcase-J. Schermerhorn
3:30 2 25 27 On Your Account
4 11 World of Mr. Sweeney
33 Modern Romances—Film
3:45 4 Modern Romances—Serial
11 Fun Time—Variety
33 News—Michael Griffin
4:00 2 Memo from Marie—Tips
4 Your Library Story—Tale
11 Pinky Lee Show—Variety
19 Healing Hour—Religious
25 Kids' Karnival—Cartoons
27 To Be Announced
33 Cousin Sam—Kids
4:15 4 Let's Experiment—Science
12 To Be Announced
19 MOVIE—Western
Western Theater: "Lone Star Lawman."
25 Barker Bill—Cartoons
4:30 2 Charlie Hanson Show
4 11 Howdy Doody—Kids
12 Kaffee-Klatsch with Mary
25 MOVIE—Drama
Hollywood Matinee: "The Rossiter Case."
For synopsis see Monday, 10:15 P.M.
27 Cartoon Time—Kids
4:45 12 Roundup Time—Western
27 Uncle George—Kids
4:55 27 Crusader Rabbit—Kids
5:00 2 Cowboy Theater—Western
4 Foreman Tom—Western
11 Adventure Time—Kids
25 MOVIE—Western
Tales of the West: "Bar 20," is featured.
27 MOVIE—To Be Announced
5:15 12 Dr. Eon's Laboratory
33 Don Winslow—Adventure
5:30 2 Captain Hal—Kids
33 Sports—Lou Landman
5:40 33 News—Michael Griffin
5:45 4 News Report

12 Captain Video—Kids
5:55 4 25 33 Weather Report
19 News Review

EVENING

6:00 2 Rin Tin Tin—Film Drama
A medicine man and his young daughter come to Fort Apache for refuge. (Film)
4 Sports—Larry Clark
11 News—Weather—Sports
12 Kukla, Fran and Ollie
19 Mark Saber—Crime Drama
25 Front Page Detective
27 News—Weather—Sports
33 Hopalong Cassidy—Film
6:15 4 Malones & Marvin—Songs
12 News—John Daly
27 Yesterday's Newsreel
6:30 2 National News
4 Eddie Fisher—Music
11 Bit O'Witt—Variety
12 33 Disneyland—Variety
Viewers visit Adventureland and Fantasyland to look at sea monsters, real and imaginary. Guest star Kirk Douglas discusses with Peter Lorre preparations for the battle with the giant squid in "20,000 Leagues Under the Sea."
19 TV Talent Time—Carson
25 News—Doug Edwards
27 Foy Willing Show
6:45 2 Weather and News
4 News—J. C. Swayze
25 27 Perry Como—Music
7:00 2 25 27 ARTHUR GODFREY
Godfrey tells why, in his opinion, "Julius LoRosa isn't worth a hoot on his show." The details are on page 13.
4 I MARRIED JOAN—Comedy
Joan Stevens tries to keep her husband from finding out about the furniture she sold. Joan Davis and Jim Backus. (Film)
11 INTERNAT'L PLAYHOUSE
"Next Victim," is the title of this drama.
21 FRIENDLY GIANT—Kids
7:15 21 NEWS—Robert Lindsay
7:30 4 11 MY LITTLE MARGIE—Film
Vern and Margie arrive home early from their vacation and find some strange things going on in their apartment. (Film)
12 STU ERWIN—Comedy
Stu helps his new son-in-law, Jimmy Clark, to get possession of a farm he has inherited. (Film) *Postponed from last week.*
21 MAGIC WINDOW—Kids
33 MEET CORLISS ARCHER
7:45 21 WINDOW WATCHERS
8:00 2 25 THE MILLIONAIRE
DEBUT Each week, billionaire John Beresford Tipton will instruct his executive secretary to give a check for $1,000,000, "No strings attached," to some needy individual somewhere in the world. The premiere program, "Millionaire Amy Moore," tells of the changes in the lives of a widowed department-store clerk and her son after they receive a visit from Michael Anthony, Mr. Tipton's secretary. (Film)

CAST

Amy Moore.....Toni Gerry
Joe Moore, Jr.....Ray Galli
Michael Anthony.....Marvin Miller

4 KRAFT THEATRE—Drama
A retarded English boy is sentenced to hang for being an accessory to a crime.

CAST

Jim Tanner.....David Cole
Bart .....Edward Binns
Mr. Tanner.....J. Pat O'Malley

11 MOVIE—To Be Announced
12 33 MASQUERADE PARTY
The regulars, Buff Cobb, Ilka Chase and Ogden Nash aided by a special guest try to guess who is disguised by fancy dress and funny face. Peter Donald is the emcee.

Time to talk with your boy or girl away at school
Long Distance rates are lower after 6 o'clock every night and all day Sunday.
MILWAUKEE TO DALLAS . . . $1.30
Station-to-Station rate for first 3 minutes. Plus tax.

19 **WRESTLING—Hollywood**
21 **TODAY'S FARM—Series**
27 **TRIANGLE THEATER—Film**
Herbert A. Philbrick, American businessman, actually lived the suspense-packed adventure re-enacted by Richard Carlson.

8:15 21 **CAPTAIN LAWRENCE**

8:30 2 **JOE PALOOKA—Film**
12 **FOUR STAR PLAYHOUSE**
21 **GREAT IDEAS—Film**
25 27 **I'VE GOT A SECRET-Panel**
33 **T-MEN IN ACTION—Film**
A man gets into trouble with the Treasury Dept. when he exaggerates his contributions to charity on his income-tax.

9:00 2 25 27 **BOXING—Chicago**
Ralph "Tiger" Jones, New York City, vs. "Sugar Ray" Robinson, New York City, middleweights, 10 rounds. Russ Hodges reports from Chicago.

TV GUIDE RATINGS

	Rating	Bouts	Won	Last	Drew	KO's
Jones	None	45	30	12	3	8
Robinson	None	140	134	3	3	87

The question in this one: Just how much is left of the old "Sugar Ray"? Time and retirement may prove to be an equalizer in this one. Jones is a sturdy clouter who will stand in there and punch. Robinson, a master boxer and a dynamic hitter, will be looking for a quick finish.
Compiled by Nat Fleischer (The Ring)

4 11 33 **MOTORAMA PREVIEW**
SPECIAL Bob Hope is emcee for a 60-minute preview of the General Motors Motorama of 1955. Hope will wisecrack his way around the grand ballroom of the Hotel Waldorf-Astoria in New York City.

12 **TIMES SQUARE PLAYHOUSE**
"The Woman Who Left Herself." A woman unhappy with life takes poison and gets a glimpse into the hereafter. Herbert Marshall narrates. Bonita Granville.

19 **BOXING—Film**
21 **QUIZ THE PROFESSOR**

9:30 12 **THE STRANGER—Suspense**
The Stranger (Robert Carroll) visits a Spanish island where he comes to the aid of a man who has lost his memory. (Film)

19 **MINI THEATER—Music**

9:45 2 **GENERAL SPORTS TIME**
25 27 **RED BARBER'S CORNER**

9:50 19 **NEWS AND WEATHER**

10:00 2 11 **WEATHER AND NEWS**
4 **WEATHERMAN-Bill Carlsen**
12 **NEWS—SPORTS—WEATHER**
19 **MOVIE—Drama**
Million Dollar Movie: "The Forgotten Village." Story of a Mexican peasant family, running the gamut from birth to death.
25 **SPORTS—NEWS—WEATHER**
27 **NEWS ROUNDUP**
33 **NEWS AND WEATHER**

10:05 4 **TV NEWSREEL**

10:15 11 **COUNTERPOINT—Drama**
"The Witness." A thief finds the sole witness to his crime, only to make a shocking discovery. Edwin Max and Vera Marshe.
12 **MOVIE—Drama**
Bay Shore Theater: "We Dive at Dawn." The dramatic and humorous adventures of a submarine stalking a German battleship.
25 **YOUR RIGHT BY LAW**
27 **MOVIE—To Be Announced**
33 **INNER SANCTUM—Mystery**

10:20 2 **SPORTS REVIEW—Witte**
4 **LOOK AT THE NEWS**

10:30 2 **BREAK THE BANK—Film**
4 **RACKET SQUAD—Drama**
A man pawns a valuable diamond several times; then succeeds in pawning a cheap replica of the original. Reed Hadley.
25 **MOVIE—Drama**
Gold Medal Movie: "Marriage Band." A man mortifies his family and seeks a secluded cottage for himself. Stewart Rome.

10:45 33 **MOVIE—Mystery**
Star Theater: "The French Key." A detective and his sidekick find a corpse in their hotel room. Albert Dekker stars.

11:00 2 **MOVIE—Drama**
Feature Theater: "Gangs of Chicago." A man decides to become a criminal lawyer and outwit the law when his father is killed by the police. Lloyd Nolan and Lola Lane.
4 **Tonight—Steve Allen**

11:45 12 **Capsule News**

12:00 4 25 **News Headlines**

MORNING

7:00 (2) (25) **Morning Show—Paar**
(4) **Today—Dave Garroway**
8:00 (33) **Breakfast Club—McNeill**
9:00 (4) **Ding Dong School—Kids**
(25) **Garry Moore—Variety**
Ken sings "That's What I Like."
9:30 (4) **Way of the World—Serial**
(25) **Arthur Godfrey—Variety**
Godfrey and his gang: Tony Marvin, Janette Davis, Lu Ann Simms, The Mariners, Haleloke, The McGuires and Frank Parker. Marion Marlowe takes a few weeks' leave of absence, starting today, in order to do some night-club shows.
9:45 (4) (11) **Sheilah Graham Show**
Actor Lee J. Cobb is today's guest.
10:00 (4) (11) **Home—Women's News**
Jean Gray offers decorating news.
10:30 (2) (25) **Strike It Rich—Quiz**
11:00 (2) (25) **Valiant Lady—Serial**
Chris gets a call from Margo.

WHAT MAKES
SULLIVAN
LAUGH?
READ NEXT WEEK'S TV GUIDE
ON SALE THURSDAY

(4) **What's New in Kitchens**
(11) **Tennessee Ernie Ford**
(27) **Royal Playhouse—Drama**
11:15 (2) (25) **Love of Life—Serial**
11:30 (2) (25) (27) **Search for Tomorrow**
11:45 (2) (25) (27) **Guiding Light—Serial**
(4) **Look at the News**

AFTERNOON

12:00 (2) **Noon Show—Variety**
(4) **Hot Shot Revue—** COLOR
(25) **Portia Faces Life—Serial**
(27) **Noon Time Melodies**
(33) **MOVIE—Drama**
Matinee Theater: "Hidden Enemy." Spies try to get their hands on the formula for a new metal. Warren Hull, Kay Linaker.
12:15 (25) (27) **Road of Life—Serial**
12:25 (19) **News—Weather—Sports**
12:30 (2) (25) (27) **Welcome Travelers**
(4) **Weatherman—Bill Carlsen**
(19) **MOVIE—Mystery**
Midday Matinee: "The Shadow Returns."
12:35 (4) **Bob Heiss—Interviews**
1:00 (2) **Garry Moore—Variety**
(25) **Robert Q. Lewis—Variety**
(27) **MOVIE—To Be Announced**
(33) **MOVIE—Drama**
Feature Theater: "Mystery." A reporter in St. Louis teams up with a girl to track down a murderous gang. Robert Armstrong.
1:15 (2) **Robert Q. Lewis—Variety**
1:30 (2) **To Be Announced**
(4) **Beulah Donohue—Women**
(25) **Linkletter's House Party**
2:00 (2) **The Big Payoff—Quiz**
(4) (11) **Greatest Gift—Serial**
(19) **Home Cooking—Trudy**
(25) **Home Service—Cooking**
(27) **Luella Mortenson—Women**
(33) **What's Cookin'—Gulley**
2:15 (4) (11) **Golden Windows**
2:30 (2) (25) **Bob Crosby—Music**
(4) **One Man's Family—Serial**
Mac tells Cliff the story of his life.
(11) **For the Ladies—Tips**
"Hollywood Star Time," is the subject.
(19) **MOVIE—Mystery**
Feature Theater: "Three on a Ticket."

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Secret plans for a new weapon are reaching foreign powers. Michael Shayne.
27 **Travel Ways—Film**
33 **MOVIE—Drama**
Midday Matinee: "Girl from Rio." A girl singer from South America comes to New York to help her brother out of trouble.

2:45 4 11 **Miss Marlowe—Serial**
27 **Bob Crosby—Music**

3:00 2 25 27 **Brighter Day—Serial**
Crystal takes a fancy to Randy.
4 **Hawkins Falls—Serial**
There's a surprise party for the Coreys.
11 **Channel 11 Home Show**

3:15 2 25 **Secret Storm—Serial**
4 **First Love—Serial**
Laurie hears news of Andrews.
27 **Ray and Luella**

3:30 2 25 27 **On Your Account**
4 11 **World of Mr. Sweeney**
33 **Modern Romances—Film**

3:45 4 **Modern Romances—Serial**
Anne learns the true story of her sister's former romance on today's show.
11 **Fun Time—Variety**
33 **News—Michael Griffin**

4:00 2 **What's New to "Day"**
4 **Gretchen Colnik—Hints**
11 **Pinky Lee Show—Variety**
19 **Healing Hour—Religious**
25 **Kids' Karnival—Cartoons**
27 **To Be Announced**
33 **Cousin Sam—Kids**

4:15 4 **Little Amateurs—Talent**
12 **To Be Announced**
19 **MOVIE—Western**
Western Theater: "Shadow of Death."
25 **MOVIE—Drama**
Hollywood Matinee: "The Bait." For synopsis see Tuesday listing, 10:15 P.M.

4:30 2 **Charlie Hanson Show**
4 11 **Howdy Doody—Kids**
12 **All About Baby—Educ.**
27 **Cartoon Time—Kids**

4:45 12 **Roundup Time—Western**
27 **Uncle George—Kids**

4:55 27 **Crusader Rabbit—Kids**

5:00 2 **Barker Bill—Cartoons**
4 **Foreman Tom—Western**

KRAMBO
TV
PREMIERE
Thursday - 9 pm

WMBV
CHANNEL 11
TELEVISION

(11) **Adventure Time—Kids**
(25) **MOVIE—Western**
Tales of the West: "Sombrero Kid."
(27) **MOVIE—To Be Announced**
5:15 (2) **Junior Science—Youth**
(12) **Dr. Eon's Laboratory**
(27) **To Be Announced**
(33) **Don Winslow—Adventure**
5:30 (2) **Captain Hal—Fun**
(33) **Sports—Lou Landman**
5:40 (33) **News—Michael Griffin**
5:45 (4) **News Report**
(12) **Captain Video—Kids**
5:55 (4)(25)(33) **Weather Report**
(19) **News Review**

EVENING

6:00 (2) **To Be Announced**
(4) **Sports—Larry Clark**
(11) **News—Weather—Sports**
(12)(33) **Kukla, Fran and Ollie**
(19) **Mark Saber—Crime Drama**
(25) **That's My Pop—Panel**
(27) **News—Weather—Sports**
6:15 (4) **Tommy Sheridan—Music**
(12)(33) **News—John Daly**
(27) **Spyglass—Variety**
6:30 (2) **National News**
(4) **Dinah Shore—Music**
(11) **Find a Hobby—Film**
The subject discussed is "Silversmithing."
(12) **Superman—Adventure**
(19) **Where to Go Tonite—Tips**

It's after 6 o'clock. Long Distance rates are lower now

Isn't there someone you'd like to call? Rates are lower every night and all day Sunday.

MILWAUKEE TO MIAMI . . . $1.50

Station-to-Station rate for first 3 minutes. Plus tax.

(25) **News—Doug Edwards**
(27) **Foy Willing Show**
(33) **Roundy—Comments**
6:45 (2) **Weather and News**
(4) **News—J. C. Swayze**
(11) **Bill Corum Show—Sports**
Robin Roberts, pitcher for the Philadelphio Phillies is guest on tonight's show.
(25) **Jane Froman—Songs**
(27) **Your Friendly Banker**
7:00 (2) **I'VE GOT A SECRET—Panel**
Regulor panelists include Bill Cullen, Joyne Meadows, Henry Morgon and Foye Emerson. Gorry Moore moderotes.
(4)(33) **GROUCHO MARX—Quiz**
(11) **MY HERO—Film Comedy**
(12) **SOLDIER PARADE—Talent**
(19) **TV TALENT TIME—Carson**
(21) **FRIENDLY GIANT—Kids**
(25) **WATERFRONT—Drama**
(27) **RAY MILLAND—Film**
Two students find uranium during o field trip and Ray ond his friends become o corporotion. (Film)
7:15 (21) **NEWS—Robert Lindsay**
7:30 (2)(25)(27) **SHOWER OF STARS**
COLOR Ethel Mermon, Red Skelton, Betty & Jone Keon ond Bobby Van stor in "Show Stoppers," o review of song-and-dance numbers which hove "stopped" famous shows. Included in the show-stopping lineup:
Eadie Wos o Lady.....Ethel Mermon
You're Just in Love....Skelton & Mermon
South Americo, Toke
It Awoy.....Keans, Skelton
You're o Grond Old Flag,
Mory Is a Grand Old Nome,
Yankee Doodle Dondy....Skelton, Van
Little Girl from
Little Rock.....Mermon, The Keans
Guzzler's Gin .....Skelton
Too Dorn Hot.....Bobby Von
Papo, Won't You Donce
with Me.....Skelton, Mermon
The Old Soft Shoe.....Skelton, The Keans
How Girls Prepare
for Bed.....Comedy, Skelton
Alexander's Rogtime Band.....Merman
Cheek to Cheek.....Von

4 12 19 25 — Milwaukee
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2 11 — Green Bay Area

Topsy and Eva.....Keans
Baby, It's Cold Outside...Merman, Skelton
There's No Business Like
Show Business .....Ensemble

4 33 JUSTICE—Drama
Gary Merrill stars in George Bellak's story. Legal Aid lawyer Jason Tyler gets a series of threatening phone calls.

11 HABIT OF VICTORY—Film
Harvey Higley of Marinette, Administrator of Veteran's Affairs appears.

12 T-MEN IN ACTION—Crime
An unscrupulous American sends airplane parts to France, where they will be shipped to an Iron Curtain country. (Film)

21 THE FINDER—Film

8:00 4 11 DRAGNET—Jack Webb
Working out of burglary division, Joe and Frank take on a series of tunnel burglaries.

12 WANT TO LEAD A BAND?
Betty Madigan joins Jeffrey Clay on this week's vocals. Sammy Kaye emcees.

21 TODAY'S HOME—Tips

33 HEART OF CITY—Drama
After an attempted robbery the would-be thief returns home to his mother to hide.

8:15 21 LIVING AND LEARNING

8:30 2 25 TO BE ANNOUNCED

4 11 THEATER—Drama
Teresa Wright and Philip Carey appear in "Stars Don't Shine."

12 33 TV THEATER—Drama
The highlands of Scotland are the setting for "The Rugged Mountains." A writer of geography textbooks has a tendency to be partial to Scotland, and rather minimizes the rest of the world.

19 MOVIE—Drama
Family Theater: "The Man Who Walked Alone." A returning veteran is given a lift by a spoiled young heiress. Dave O'Brien.

21 GREAT PLAINS TRILOGY

27 FOUR STAR PLAYHOUSE
David Niven stars in "Breakfast in Bed." A successful commercial artist is happy with his life until a beautiful model insists he should be painting "great works."

CAST

Charles Hilliard.....David Niven

"shower of stars"

In Color and Black & White
THURSDAY JAN. 20
7:30 to 8:30
CHANNEL 2 25 27
"SHOW STOPPERS"
STARRING

ETHEL MERMAN — RED SKELTON

and an all-star cast
with
WILLIAM LUNDIGAN
as your host

PRESENTED BY
CHRYSLER CORPORATION
Plymouth • Dodge • DeSoto
Chrysler • Imperial

Germaine Gerard.....Gloria Talbott
Nina Hilliard.....Barbara Billingsley

(25) PUBLIC DEFENDER—Film
"Gunpoint." An ex-convict, who has just been released from prison, is forced to take part in a robbery. Reed Hadley.

(27) HOLLYWOOD HALF-HOUR

9:00 (2) MAYOR OF THE TOWN
DEBUT Thomas Mitchell is cast as the meddlesome mayor of Springdale, a small town. Kathleen Freeman is cast as the mayor's housekeeper. (Film)

(4) VIDEO THEATER—Drama
DEBUT "Love Letter." A soldier returns home to marry the girl he has been writing love letters to during the war. When the girl learns that it was a friend, and not her husband, who actually wrote the letters, she is disillusioned. Diana Lynn and Dan O'Herlihy star. (Hollywood)

(11) MOVIE—Fantasy
Krambo's TV Premiere: "One Touch of Venus." A beautiful statue of Venus comes to life when kissed by a window decorator. Robert Walker and Ava Gardner.

(21) CONVERSATIONAL GERMAN

9:30 (2) TO BE ANNOUNCED

(12) FOREIGN INTRIGUE-Drama

(25) NAME THAT TUNE—Quiz

(27) TUNE TEST—Quiz

(33) RACKET SQUAD—Crime

9:50 (19) NEWS AND WEATHER

10:00 (2) WEATHER AND NEWS

(4) WEATHERMAN-Bill Carlsen

(12) NEWS—SPORTS—WEATHER

(19) MOVIE—Mystery
Million Dollar Movie: "Railroaded." A detective and a girl try to untangle some circumstantial evidence. John Ireland.

(25) SPORTS—NEWS—WEATHER

(27) NEWS—WEATHER—SPORTS

(33) NEWS AND WEATHER

10:05 (4) PLAYHOUSE 15—Drama

10:15 (12) MOVIE—Drama
Bay Shore Theater: "Story of Shirley Yorke." Derek Farr and Dinah Sheridan.

(25) MOVIE—Drama
Gold Medal Movie: "Salute the Toff." England's super-sleuth, "The Toff," attempts to break up a well-organized counterfeit ring. John Bentley and Carol Marsh.

(27) MOVIE—To Be Announced

(33) MOVIE—Drama
Monona Playhouse: "I Met My Love Again." A girl from a New England village elopes with a writer and goes to live in Paris. Jean Bennett and Henry Fonda.

10:20 (2) SPORTS—Bud Witte

(4) LOOK AT THE NEWS

10:30 (2) MOVIE—Drama
Feature Theater: "Down to the Sea." A young man joins a sponge-fishing fleet and is taught to dive. Russell Hardie, Bert Lyon.

(4) MR. DISTRICT ATTORNEY

(11) WEATHER AND NEWS

11:00 (4) Tonight—Steve Allen

11:30 (25) To Be Announced

11:45 (12) Capsule News

12:00 (4) (25) News Headlines

12:05 (4) MOVIE—Comedy
Movies at Midnight: "As You Were." A young man with a photographic memory re-enlists in the Army. Joe Sawyer stars.

MORNING

7:00 (2)(25) **Morning Show—Paar**
(4) **Today—Dave Garroway**
A special film mode by movie director John Huston will be seen. Boird puppets.

8:00 (33) **Breakfast Club—McNeill**
Californio, here come the Breakfost Clubbers! Don McNeill, Fran "Aunt Fanny" Allison, Sam Cowling ond Eddie Bollantine depart todoy for o week's telecosting from Hollywood. Don ond the Clubbers bid forewell to two deporting members, Johnny Desmond and Eileen Porker, who hove resigned to toke on other duties.

9:00 (4) **Ding Dong School—Kids**
(25) **Garry Moore—Variety**

9:30 (4) **Way of the World—Serial**

9:45 (4)(11) **Sheilah Graham Show**
Inside tips on Hollywood gossip.

10:00 (4)(11) **Home—Women's News**
Carrie McCord shows foshions for sports.
(21) **Wild Life in Winter**

10:30 (2)(25) **Strike It Rich—Quiz**
Helping hand: octress Kim Hunter.

11:00 (2)(25) **Valiant Lady—Serial**
(4) **What's New in Kitchens**
(11) **Tennessee Ernie Ford**
(27) **Royal Playhouse—Drama**

11:15 (2)(25) **Love of Life—Serial**

11:30 (2)(25)(27) **Search for Tomorrow**

11:45 (2)(25)(27) **Guiding Light—Serial**
(4) **Look at the News**

AFTERNOON

12:00 (2) **The Noon Show—Variety**
(4) **Hot Shot Revue—** COLOR
(25) **Portia Faces Life—Serial**
(27) **Noon-Time Melodies**
(33) **Focus—Film**

12:15 (25)(27) **Road of Life—Serial**

12:25 (19) **News—Weather—Sports**

12:30 (2)(25)(27) **Welcome Travelers**
(4) **Weatherman—Bill Carlsen**
(19) **MOVIE—Drama**
Middoy Motinee: "Shodow of Terror." A scientist at work on the atomic bomb, is assoulted and loses his memory.
(33) **MOVIE—Comedy**
Motinee Theoter: "A Wave, a Woc, ond o Morine." A tolent scout signs up the understudies of two girls by mistoke.

12:35 (4) **Bob Heiss—Interviews**

1:00 (2)(25) **Robert Q. Lewis-Variety**
(27) **MOVIE—To Be Announced**

1:30 (2) **To Be Announced**
(4) **Beulah Donohue—Women**
(25) **Linkletter's House Party**
(33) **Feather Your Nest—Quiz**

2:00 (2)(25) **The Big Payoff—Quiz**
(4)(11) **Greatest Gift—Serial**
Eve goes to the hospitol for o coll.
(19) **Home Cooking—Trudy**
(27) **Jean Parr Show—Women**
(33) **What's Cookin'—Gulley**

2:15 (4)(11) **Golden Windows—Serial**

2:30 (2) **Garry Moore—Variety**
(4) **One Man's Family—Serial**
Johnny ond Joe discuss their plons.
(11) **For the Ladies—Tips**
(19) **MOVIE—Mystery**
Feoture Theoter: "Shodow of Suspicion." Jewel thieves slip priceless gems into a poir of bronzed baby shoes. Peter Cookson.
(25) **Bob Crosby—Music**
(27) **Jackson and Jill—Fun**
(33) **MOVIE—Mystery**
Midday Matinee: "Mystery Plone."

2:45 (2) **Bob Crosby—Music**
(4)(11) **Miss Marlowe—Serial**
Maggie mokes o confession to Jeon.

3:00 (2)(25)(27) **Brighter Day—Serial**
(4) **Hawkins Falls—Serial**
(11) **Channel 11 Home Show**

3:15 (2)(25) **Secret Storm—Serial**
(4) **First Love—Serial**
(27) **Strange Experiences**

3:20 (27) **Showcase—Jerry Harper**

3:30 (2)(25)(27) **On Your Account**
(4)(11) **World of Mr. Sweeney**
(33) **Modern Romances—Film**

3:45 (4) **Modern Romances—Serial**
(11) **Fun Time—Variety**
(33) **News—Michael Griffin**

4:00 (2) **What's New to "Day"**
(4)(11) **Pinky Lee—Kids**
(19) **Healing Hour—Religious**
(25) **Kids' Karnival—Cartoons**

27 To Be Announced
33 Cousin Sam—Kids
4:15 12 To Be Announced
19 MOVIE—Western
Western Theater: "Stars Over Texas."
25 MOVIE—Drama
Hallywaad Matinee: "Marriage Band." Far synopsis see Wednesday listing, 10:45 P.M.
4:30 2 Charlie Hanson Show
4 11 Howdy Doody—Kids
12 Kaffee-Klatsch with Mary
27 Puppet Pals—Kids
4:45 12 Roundup Time—Western
4:55 27 Crusader Rabbit—Kids
5:00 2 Range Rider—Western
4 Foreman Tom—Western
11 Adventure Time—Kids
25 MOVIE—Western
Tales af the West: "Texas Masquerade."
27 MOVIE—To Be Announced
5:15 12 Dr. Eon's Laboratory
33 Don Winslow—Adventure
5:30 2 Captain Hal—Kids' Fun
33 Sports—Lou Landman
5:40 33 News—Michael Griffin
5:45 4 News Roundup
12 Captain Video—Kids
5:55 4 25 33 Weather Report
19 News Review

EVENING

6:00 2 Dollar a Second—Film
Jan Murray emcees this comedy quiz show.
4 Sports—Larry Clark
11 27 News—Weather—Sports
12 33 Kukla, Fran and Ollie
19 Mark Saber—Crime Drama

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Rates are lower after 6 o'clock every night and all day Sunday.

MILWAUKEE TO SAN FRANCISCO . . . $1.75

Station-to-Station rate for first 3 minutes. Plus tax.

25 To Be Announced
6:15 4 Tommy Sheridan—Music
12 33 News—John Daly
27 Americans on the Highway
6:30 2 National News
4 Eddie Fisher—Music
11 Ryan's Review—Variety
Pat Ryan interviews prominent people.
12 Rin Tin Tin—Film Drama
Two thieves kill their brather when they learn that he has been cheating them out af some haldup loot. (Film)
19 Where To Go Tonite—Tips
25 News—Doug Edwards
27 Foy Willing Show
33 Beverly at Barons
A show featuring women's fashians.
6:45 2 Weather and News
4 News—J. C. Swayze
11 James Mason Show
25 27 Perry Como—Music
33 To Be Announced
7:00 2 BADGE 714—Drama
4 11 RED BUTTONS—Comedy
Red relives some af the trials and tribulations he's endured during his TV career.
12 OZZIE & HARRIET—Film
Ozzie and his neighbar, Thorny, are appointed a committee of twa in charge af delivering sandwiches and potata salad to the monthly woman's graup meeting. (Film)
19 TV TALENT TIME—Carson
21 FRIENDLY GIANT—Kids
25 MAMA—Drama
Mama attempts ta raise the "Cloud af Suspicion" when Papa's accused of stealing.
27 JACKPOT QUIZ—Rothman
33 GREAT AMERICANS—Film
7:15 21 NEWS—Robert Lindsay
27 YESTERDAY'S NEWSREEL
33 FARM NEWS & WEATHER
7:30 2 25 27 TOPPER—Comedy
After a client camplains about the lack af "young blaad" in the bank, Topper decides to do samething about recapturing his lost youth. (Film)
4 THE BIG STORY—Drama
William Garrett af the Williamson (W. Va.) Daily News, championed the cause af a waman accused of murder. (Film)

4 12 19 25 — Milwaukee
21 27 33 — Madison
2 11 — Green Bay Area

11 MOVIE—Comedy

Laugh Time: "Curley." A group af school children plan to annay their new teacher.

12 RAY BOLGER—Comedy

Ray Wallace daes a cammand perfarmance far a sultan. He gets a reward.

21 TV MUSEUM—Educational

33 LIFE OF RILEY—Film

As chairman af the entertainment cammittee for the plant's benefit smoker, Riley must find a prafessianal wrestler ta fight with the plant champ. (Film)

8:00 2 27 PLAYHOUSE OF STARS

"Underground" stars Paul Kelly as a man whase three decades with the Telephane Campany have given him an expert's knowledge of undergraund cables. (Film)

CAST

Jae Tierney.....Paul Kelly
Katie Tierney.....Peggy O'Connor
Harry Cautts.....Jahn Lupton

4 LIBERACE—Music

12 DOLLAR A SECOND—Quiz

Jan Murray emcees this zany quiz shaw.

21 SHAKESPEARE ON TV

25 LIFE OF RILEY—Film

A nostalgic visit to Braaklyn, Riley's hametown, turns out to be a hectic trip.

33 AMOS AND ANDY—Comedy

The Kingfish gaes to the wrong apartment to pick up some suits for his brather-in-law. Tim Moare and Spencer Williams.

8:30 2 DOWN TO EARTH—Tips

4 DEAR PHOEBE—Comedy

Bill Hastings is mistaken for an amnesia victim—a woman's lang last husband. (Film)

11 DICK RODGERS SHOW

12 33 THE VISE—Drama

"The Benevolent Burglar" decides to pramote the budding romance between the daughter of a recent victim and the Scotland Yard inspector assigned to the case.

CAST

Mark .....Peter Dyneley
Langhair .....James Hayter
Carol .....Pauline Olsen

19 MOVIE—Drama

Family Theater: "Strange Impersanation."

EVERY DAY

WCAN TV 25

A scientist and her assistant are both in love with the head physician.

25 OUR MISS BROOKS-Comedy

Mr. Conklin is under the mistaken impression that Connie Brooks is to be promoted to his job. Eve Arden. (Film)

27 LIBERACE—Music

9:00 2 OZZIE & HARRIET—Film

For synopsis see Friday listing, 7:00 P.M.

4 11 33 BOXING—J. Powers

Carmen Bosilio, welterweight, Syracuse, N. Y., vs. Peter Mueller, middleweight, Germany 10 rounds. Jimmy Powers reports from Syracuse, N. Y.

TV GUIDE RATINGS

	Rating	Bouts	Won	Lost	Drew	KO's
Bosilio	1	61	43	11	7	20
Mueller	None	80	58	10	12	27

Bosilio has not lost a bout since a close split decision to Kid Gavilan in 1953. Mueller should be an easy target.

Compiled by Nat Fleischer (The Ring)

12 CHANCE OF A LIFETIME

21 READINGS FROM HAMLET

25 27 LINEUP—Film Drama

A restaurant is robbed and the manager is found tied up. Matt Grebb and Ben Guthrie take over the case. Tom Tully.

9:30 2 TRIANGLE THEATER—Film

Richard Carlson creates the actual adventures of Herbert Philbrick, businessman and FBI counterspy with the Communists.

12 DOWN YOU GO—Panel

Bergen Evans gives the clue to panelists Phil Rizzuto, Boris Karloff and Signe Hasso.

25 27 PERSON TO PERSON

Ed Murrow is a guest at the New York homes of Patrice Munsel and John Mason Brown on tonight's show.

9:45 4 YESTERDAY'S NEWSREEL

11 33 SPORTS FILMS—Kiernan

9:50 19 NEWS AND WEATHER

10:00 2 11 WEATHER AND NEWS

4 WEATHERMAN-Bill Carlsen

12 NEWS—SPORTS—WEATHER

19 MOVIE—Mystery

Million Dollar Movie: "Trade Winds." A detective sets out to capture a fugitive-from-justice. Joan Bennett, Frederic March.

25 SPORTS—NEWS—WEATHER

27 WEATHER—SPORTS—NEWS

33 NEWS AND WEATHER

10:05 4 CALL THE PLAY—Allen

10:15 11 MOVIE—Drama

Feature Film: "Lost Continent." A group of searchers land in an island-jungle and come upon a lost continent. Cesar Romero.

12 27 MOVIE-To Be Announced

25 ROSS ON SPORTS

33 SPORTALK—Landman

10:20 2 SPORTS—Bud Witte

4 LOOK AT THE NEWS

10:30 2 FOUR STAR PLAYHOUSE

David Niven stars in "Breakfast in Bed." For synopsis see Thursday, 8:30 P.M.

4 ELLERY QUEEN—Mystery

Ellery has three suspects from which to select the murderer of a young girl. (Film)

25 MOVIE—Comedy

Gold Medal Movie: "Under New Management." A chimneysweeper inherits a hotel from a rich uncle. Norman Evans stars.

33 MOVIE—Mystery

Star Theater: "Wife Wanted." Murder and blackmail are the off-shots of a lonely-hearts racket. Kay Francis, Robert Shayne.

11:00 2 MOVIE—Drama

Feature Theater: "Paradise Express." The niece of an old railroad man falls for a man bottling a trucking service run by racketeers. Grant Withers is the star.

4 Tonight—Steve Allen

Steve listens to the sultry songs of night-club chanteuse Patia Nelson.

11:45 12 MOVIE—Drama

Nighthawk Theater: "Tango." Tale of a night-club dancer's troubled romance.

25 News Headlines

12:00 4 News Headlines

12:05 4 MOVIE—Drama

Movies at Midnight: "Diplomatic Passport." A premiere showing with Marsha Hunt and Don Taylor in the title roles.

1:00 12 Capsule News

Stations reserve the right to make last minute changes.

Godfrey Talks:

'TV Repeats Radio's Mistakes.'

'Am I Losing The Common Touch?'

'No Place For La Rosa.'

By Bob Stahl

Copyright, 1955, Triangle Publications, Inc.

Arthur Godfrey is plagued by constant physical pain, newspaper needling and the competition of *Disneyland*. But what he's worried about these days—because of the barrier his TV fame creates between himself and "the true reactions of people"—is the prospect of losing "the common touch."

To Godfrey, as a performer, that means intimacy and an ability to keep "growing on people," qualities he demands from his TV cast. Julius La Rosa no longer met the Godfrey

Last of Two Parts

Man at the wheel: Godfrey calls all shots.

standard when he became "the type of singer you see in pictures, in vaudeville and in night clubs."

A man of emphatic opinions, Godfrey has decided views on what programs and people make effective living-room entertainment. These views were strengthened by what he saw on television while convalescing from his near-fatal hip operation.

"Despite the lessons we learned in radio," he told TV GUIDE in an exclusive interview, "b'gosh, we're doing the same things in TV.

"I believe, and I have gambled my career on this, that radio is a very intimate thing.

"When I was in the hospital for the first time 23 years ago (after the auto accident that caused his present hip trouble) I discovered that the way to arrest the listener's attention was to talk to him and to nobody else. Too many other shows never really got down and talked to the guy who buys.

"My shows probably drive show-business people crazy because they can't figure out what I'm trying to do. I produce and direct my shows. I call every camera shot—and they're all close-ups. Those spectacular things with 30 or 40 people on the screen at one time—they're fine for the people in the studio audience. But the people at home say, 'What is it?'"

Godfrey characterizes his morning show as "just a soap opera." "People watch it for the same reason—because they're curious about other people.

"I force my people to be themselves because they never know what I'm going to throw at them. I try to catch them unawares, because that shows them at their best.

"Take Lu Ann Simms, for example. I start her talking about the new headboard she bought for her bed. Even the people who think that kind of stuff is stupid are fascinated by it. On Wednesday nights the kids concentrate on the fact that now they're on Broadway. I think the Wednesday show would be twice as good if they'd just try to be themselves more."

His *Friends,* said Godfrey, are picked because of their ability to "be themselves." "In choosing folks," he said, "I look for the ones who will grow on people—and get rid of them when they stop growing on people.

"I've found that the people at home appraise you. Either you grow on them or you deteriorate. You have to stand making their acquaintance. To do this, you need personality and charm. You can acquire those only through self-discipline and education. That's why I ask the kids to read and go to the theater."

La Rosa apparently was one Godfreyite who did not cotton to this set of rules. After his on-the-air dismissal, he made snide comments about compulsory dancing lessons.

Godfrey emphatically denies recurring rumors that La Rosa may rejoin him, on either a permanent or a guest

basis. Their split came about, Godfrey indicated, primarily because La Rosa began to use gestures and vocal inflections that were not natural.

"When a person reaches the La Rosa stage," he said, "there is no place for him on our stage any more. It wouldn't be fair to tie him down. There are two ways you can do this thing—either stay with us and take advantage of chances to do outside work, or go out on your own. All the kids are under contract to me, but they can cancel whenever they're unhappy or want to go elsewhere.

"La Rosa, I think, has become the type of singer you see in pictures, in vaudeville and in night clubs. They might do great work, but they aren't worth a hoot on a show like ours.

"We have a man in our organization, Larry Puck, who gets our kids the best possible deals—and there are no agent's fees. Anybody working for me has my lawyer, too, for free.

"Everybody bawled me out because they said I fired La Rosa on the air. But nobody bawled me out when I hired him on the air. I didn't fire La Rosa. I played right into his hands by releasing him from a contract that he found odious."

Godfrey feels a personal responsibility to his viewers. He wants them to share his own enthusiasms. "When I discovered how much fun it is to ice-skate," he said, "I got so crazy enthusiastic that I had to go scream about it. I'm trying now to learn to ice-skate on my one good leg because I want to do another ice show. I get a lift out of convincing other people to try things like archery and biking."

He has also devoted considerable air time to discussing racial tolerance, the need for a strong Air Force and other matters close to his heart. Several weeks ago, just after Senator McCarthy's open breach with the President, he pointedly expressed his admiration for Mr. Eisenhower.

When he was solely a radio favorite, Godfrey was able to mingle with the public, getting first-hand information on their likes and dislikes. That is no longer possible, because TV has made him immediately recognizable.

"I don't know how to compensate for that," he said. "The worst part is that it robs you of the true reactions of people. Now all I have to go on is my memory of people.

"I'm worried about losing the common touch. I watch my mail a great deal more to see what the audience writes me about, and I watch the morning audience, the only audience I can really see."

Whatever the results of these observations, one thing is certain. Once Arthur Godfrey has made up his mind what's called for, it will be done—despite all obstacles.

Godfrey & gang: before La Rosa ▶ (left of Godfrey) changed his ways.

Who's Funny Now?

SOME FAMOUS COMEDIANS SPEAK UP ABOUT NEWCOMERS

Veteran TV comedians, asked by TV GUIDE to evaluate newer members of the funnyman fraternity, offered enthusiastic testimonials.

Groucho Marx: "I spotted George Gobel (above) some years ago on *This Is Show Business*. Then he disappeared. It is not easy for a spotted fellow to disappear, but he did it. The next time I saw him, he was a sensation on television. He will be a sensation for a long time, for he appears to be a comic with an original slant and a very funny face to boot. I didn't expect the last statement to turn out the way it did, but seriously, George is mighty, mighty good."

Jack Benny: "When I was asked to say a few words about a young comedian, I thought it would be a cute idea to discuss myself—but some people think a man 39 years old couldn't be considered a young comedian. Johnny Carson, a bright young comic, gets his laughs from ideas and situations, rather than rapid-fire jokes. This type of comedian, I feel, will outlive most of the others."

Steve Allen: "Dick Shawn introduces himself as 'one of the better unknowns.' He is that and more. Though he has been compared to Danny Kaye and Sid Caesar, he is not really like them; he is an original comedian—no mean accomplishment in these times. Each year a dozen new comedians spring out of the woodwork and learn disappointment; but I think Shawn is here to stay."

Joan Davis: "Pat Carroll has proved her versatility. She's most refreshing, and I'm sure she will hit the top in record time. Pat has had stage experience, and that is still the greatest teacher of poise and presentation."

Danny Thomas: "Christine Nelson, of *The Ray Bolger Show*, has all it takes to be a comedienne—an interesting face, good timing, an unusual speaking voice. If properly handled, she'll be a great star."

Nose-flattening: Bert Shurtleff shows how his hand really bridges opponent's nose.

There's Method In Their Mayhem

Airplane whirl: both get just as dizzy.

VETERAN WRESTLER EXPOSES TRICKS OF THE TRADE

The culture-conscious *Omnibus* recently presented a novelist, poet and ex-teacher of English named Bertrand L. Shurtleff who, despite his highbrow achievements, kept interrupting a gentle-voiced lecture with grunts, grimaces and other apelike behavior.

When not grappling with grammar, Shurtleff used to wrestle on the grunt-and-groan circuit as "Mad Murdock." More recently he's been touring the chitchat circuit, explaining—and demonstrating—that profes-

sional wrestling isn't anywhere near as savage as it looks.

The monsters of the mat may seem to be swapping painful holds, Shurtleff told the *Omnibus* audience, but there's method in their mayhem.

"Professional wrestling is not an athletic contest," he said. "It's an entertainment feature . . . We have to get the audience excited, because if they don't get excited, they'll go home and stay there. So don't get upset when you see the boys half-killing each other, because they're really only ribbing."

Wrestlers never break each other's arms or necks, he pointed out, because, "If I break him, his friends break me, my friends break his friends—and pretty soon we have no union."

Wrestling bouts usually have a hero and a villain, said Shurtleff, and follow a script, often a matter of a few words in a telegram. He cited as an example: "You moon tonight at 55 with a flying-tackle blowoff." Translation: "You lose (looking at the moon, on your back) in 55 minutes after a flying-tackle finish."

Enthusiastic waving of a leg is sometimes merely a signal to the audience to wake up—action ahead! And wrestlers signal one another it's time to follow through on a particular sequence of events.

Here's how Shurtleff characterized some of the more impressive holds:

Flying mare: Really a flying chancery (or headlock). Easy to break.

Split, or spread eagle: Looks like a torture hold, but it's a chance to rest. Merely spreads the "victim's" natural straddle.

Eye-gouging: Hands cupped around victim's face conceal the fact that the thumbs are held *over* the eyes.

Bear hug: Pure hokum.

Airplane whirl: Every time the man held aloft goes around, so does the man holding him, so why should one get dizzier than the other?

Spread eagle: man on floor, resting, can throw his 'tormentor' off balance at will.

Drop-kick: A five-year-old can avoid it.

Flying tackle: Your opponent hits you where the muscles are tough.

Punching: Very friendly, really.

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Something for the Girls

Psychologist Discusses Childhood Problems

By Dr. Louise Bates Ames

Formerly on the faculty of Yale School of Medicine, Dr. Ames, a psychologist, is now active in the Gesell Institute of Child Development. On the Child Behavior *program (WBZ-TV, Boston), she answers questions of anxious parents.*

Q. My 11-year-old daughter has become extremely unpleasant at home lately. She practically refuses to help with the housework.

A. *Eleven is, in many, an age of conflict between child and mother. Cut down on your demands, streamline and de-personalize them by listing tasks on a bulletin board rather than giving each command personally. Father can very helpfully step in.*

What can be done about a six-year-old boy, in the first grade, who hates school, cries and is sick at his stomach on school mornings, and disturbs the class by his behavior?

The chances are that he is overplaced and would do better back in kindergarten.

Do you think it is true that parents are always responsible in cases of juvenile delinquency?

Definitely not. There are many children whom even the best handling cannot turn into effective, successful individuals. Adequate psychological examinations, given to all school children, could in most cases detect very early those inadequate organisms who will always need very special help and protection to keep them from harming themselves and society.

What to do with a four-year-old who has suddenly taken to swearing?

Four is characteristically an out-of-bounds age, and many children go through a short period of swearing at about this time. The less attention you pay to this the more quickly it disappears. Just make a few simple rules —as, "Only at home, if you must."

My five-and-a-half-year-old makes many of his letters and numbers backward. Is anything wrong?

Many children, when they first read and write, quite normally reverse letters and numbers. This usually drops out easily and quickly.

Is it abnormal for a six-year-old to steal from his mother's purse?

Not at all. Many six-year-olds have a very limited property sense. Keep your purse put away, and tell him you do this to help him remember.

◀ Dr. Ames: she has answers.

REVIEWS

Donald O'Connor Show

PROGRAM OF THE WEEK

It has long been a pet argument of one critical contingent that the spontaneity of a comedy-variety show cannot be captured on film. If the argument is still kicking around in a dusty corner or two, it is no fault of the revamped, refurbished and revitalized *Donald O'Connor Show*. The show is done on film, and it is very good.

O'Connor made something of a splash two seasons ago, his debut year on the *Comedy Hour*. Last season, unaccountably, he fell off. The spark seemed to be missing.

This year, however, on *Texaco Star Theater*, the talents of this remarkably versatile young man have been captured on film as they were rarely presented live. The result to date has been quite refreshing as well as entertaining.

Wisely, O'Connor has stuck to no pat formula, letting his writers do as they please. Thus one week he will devote virtually an entire show to a take-off on the silent movies (as funny an episode as television has seen in many a month); the next he will give over to the talents of a delightful guest like Mitzi Gaynor. A third will be a series of brief bits. In all of them, spontaneity drips from every frame.

Donald O'Connor, guest Mitzi Gaynor.

O'Connor himself is apparently master of anything he tries. He sings, dances, plays straight, emotes, gags, does slapstick and plays romantic leads.

He also produces and directs his show, ably abetted by Sid Miller, a mighty versatile lad himself, who shares director credits with O'Connor, helps concoct the scripts and collaborates with Donald before the cameras in the song-writing skits.

The O'Connor show emerges as solid, rather than sensational; and the suspicion is that it will be around for quite a while to come. Television could do—and has done—a lot worse.

Jimmy Durante Show

The talents of Jimmy Durante, inexplicably, have seldom been exploited to their fullest extent on television. Not since his first year in the medium, when he was hailed by some as its virtual saviour, has his true potential been realized.

This year, alternating with Donald O'Connor every other week, Durante condensed his show into a half-hour format and injected a certain amount of pace, often lacking in former years. His writers, however, insist on jailing him within the four walls of the Club Durante, restricting him to overly familiar song-and-dance antics. If there is a law against sending Durante on a visit to the zoo, for instance, it is a law which should be repealed instanter.

Nor has the Schnozz been overly astute in picking his guest stars this season. Margaret Truman and Lauritz Melchior, for instance, did not quite come off.

The Durante well is a deep one and has hardly been plumbed. If they will just get him out of that perennial night club, this can still be one of TV's fine comedy shows.

FINE TUNING

By Ollie Crawford

Jackie Gleason gets $11,000,000 contract. There's no business like show business, if you don't count counterfeiting.

•

This makes Gleason the first comic to be sponsored by Fort Knox.

•

Jackie started out as a baggy-pants comic, and now he'll be baggy only around the money belt. He'll be getting more for a sketch than Rembrandt got for a painting. He's the only guy in show business who can find out how it feels to stack million-dollar bills.

•

Gleason played "The Poor Soul," but it's a safe bet from now on he'll never play "The Rich Heel."

•

In his new program, Ralph Kramden will be driving an armored bank-truck instead of a bus. Jackie's renaming one of his characters Reggie Van Gleason The 3rd National Bank. As Reggie says, money won't buy happiness, but $11,000,000 is enough for the down payment.

•

If Jackie has the wolf at the door from now on, it will be because he bought himself a private zoo.

•

Gleason went to Europe last summer, but next summer Europe will have to come to him.

CONFIDENTIALLY...

by Earl Wilson

Golden Outlook For Phil Silvers; Marilyn Monroe Wants 'Serious' TV

NEW YORK . . . CBS is having trouble picking a time slot for Phil Silvers' filmed series, *You'll Never Get Rich,* in which Phil plays an Army sergeant. Once the show's launched, however, Broadway expects Phil to be *the* hot new TV comic. Nat Hiken, who helped make Martha Raye a big TV hit, is writing and producing. Four shows have already been filmed, at a cost of around $300,000, and Silvers and Hiken are anxious to get rolling on home screens. "We have a terrific investment in the show," says Hiken, "but I guess we don't have to worry—everybody who's seen it thinks it's funny." The self-effacing Silvers says, "I think it's pretty good."

■ *Joe DiMaggio has a yen for TV work. For the first time, he's very serious about it and ready to work hard . . . As for Marilyn Monroe, she's now in the "serious phase" of her career, with an eye on the classics. If and when she's permitted to do TV, it will be something requiring "a lot of acting." She might add something to Shakespeare or Dostoevski, at that!*

■ Grace Kelly, the outstanding new movie gal last year, is a television alumna and she's chafing at some of M-G-M's restrictions on her TV plans. The film company has disapproved of two or three shows she wanted to do. So far, she's only been seen being interviewed in the lobby at film premieres. Grace usually wears glasses to these premieres for a very simple reason: so she'll be able to see.

■ Those Bowl-based football games presented some problems to TV that didn't come out into the open. For instance, one school promised NBC 150 tickets. They weren't forthcoming. "We won't televise the game," threatened NBC sports chief Tom Gallery. "You have contracted to televise it," retorted a top educator. "You have also contracted to supply us 150 tickets," replied Gallery. The educator said, "Well, we'll see what we can do." The tickets were finally produced—and the game was televised.

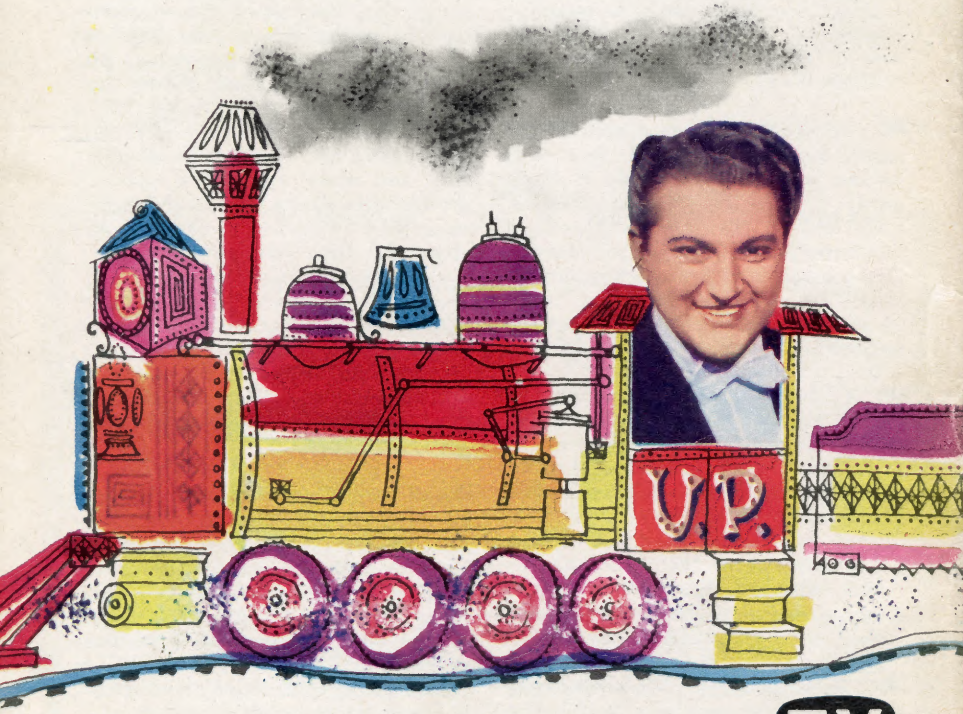
■ Premiere-watchers often wonder about the identity of the studious-looking young fellow who gets out of the limousine with movie star Rita Gam. He's her husband, Sidney Lumet, and a very hot guy on TV—a highly skilled director . . . TV stars are human, too, and they're all plugging for more and more network shows from Miami. It's likely to become the "winter TV capital" just about the time summer arrives.

■ Mario Lanza will get another $40,000 for his next TV appearance in the spring, even though Billy Grady, who casts for *Shower of Stars,* doesn't believe in big salaries. Says Billy the Kidder: "I usually start by offering $10."

■ *Jackie Gleason's loyal fans are already worried that his half-hour filmed version of the "Honeymooners" sketches, starting next fall, won't be as effective as his hour-long programs. They can relax. Jackie will have full control of the show, and if it starts slipping, he'll have the full permission of Myron Kirk, the Buick spokesman, to change it any way he wishes.*

Liberace says . . .

"Honestly, I find TV GUIDE *doubly* useful. When I'm traveling on my concert tour, the local edition of TV GUIDE tells me exactly what time to watch my favorite programs in each city. At home, you'll always find the current issue of TV GUIDE right on top of my television set. Personally, I find it far more convenient to *subscribe* to TV GUIDE . . . and I'm certain you will too!"



It's so nice to have a GUIDE around the house . . .

TV GUIDE

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